Press release

Sundsvall, November 9, 2026

SCA appoints a new head for business area Containerboard and Pulp

SCA appoints Gustaf Nygren as the new head of business area Containerboard and Pulp and member of the executive management team.

Gustaf Nygren will assume the role of Head of the Containerboard and Pulp business area on December 1, 2026. Gustaf has extensive experience from various roles within both SCA and other industrial companies. He currently serves as Mill Manager at Obbola. Previously, Gustaf has held positions including Maintenance Manager at SCA and has been responsible for coordination within SCA's paper and pulp production.

"We see significant opportunities to further optimize both production and sales within this business area, and I am very pleased to have recruited Gustaf for this role. Given his experience, I am confident that he will drive our efforts forward and thereby contribute to the Group's development," says Ulf Larsson, CEO of SCA.

"I am, of course, proud of the trust placed in me through this new role. The value chain in which we operate is central to the future, and I look forward to driving development together with our employees as well as external stakeholders," says Gustaf Nygren.

Gustaf holds a Master of Science in Engineering degree, specializing in Mechanical Engineering, from Luleå University of Technology (LTU).

Per Strand, currently Mill Manager at Östrand, will assume the role of Mill Manager at Obbola on December 1, 2026. The recruitment process for a new Mill Manager at Östrand has begun.

The core of SCA's business is the forest, Europe's largest private forest holding. Around this resource, we have built a well-developed value chain based on renewable raw material from our own and others' forests. We offer packaging paper, pulp, wood products, renewable energy, services for forest owners and efficient transport solutions.
In 2025 the forest products company SCA had approximately 3,500 employees and net sales amounted to SEK 20 bn. SCA was founded in 1929 and has its headquarters in Sundsvall, Sweden. More information at www.sca.com.

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