Press release

Stockholm, March 30, 2017



Invitation to SCA's Q1 2017 press conference

The press conference held in connection with the publication of SCA's interim report for the first quarter of 2017 will also be available via webcast and it is possible to join by phone.

The interim report will be published on April 27, 2017 at approximately 08:00 CET. The subsequent press conference will be held at 10:00 CET at SCA's headquarters, Waterfront Building, Klarabergsviadukten 63, Stockholm, Sweden.

At the press conference, President and CEO Magnus Groth will present and answer questions regarding the report.

Press conference:

Date: Thursday, April 27, 2017

Time: 10:00 CET

Venue: SCA Headquarters, Waterfront Building, Klarabergsviadukten 63, Stockholm,

Sweden

The press conference will be webcast live at www.sca.com. It is also possible to participate in the press conference by telephone by calling +44 (0)20 7162 0077, +1 646 851 2407, or +46 (0)8 505 201 10. Call in good time before the conference starts. Provide the code "SCA" or the conference ID 961663.

For further information, please contact:

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SCA is a leading global hygiene and forest products company that sustainably develops, produces, markets and sells personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo, Vinda and Zewa. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 46,000 employees. Sales in 2016 amounted to approximately SEK 117bn (EUR 12.4bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ Stockholm. More information at www.sca.com.