

Press release

Stockholm, February 23, 2017



SCA invests to further strengthen tissue operations in Mexico and baby diaper operations in Europe

To further strengthen competitiveness and enable future growth in the tissue operations in Mexico, SCA has decided to invest about USD 105m (approx. SEK 950m) in one of the company's facilities in the country. To strengthen its baby diaper product offering in Europe, SCA has also decided to invest about EUR 40m (approx. SEK 380m) in facilities in Europe.

The investment in Mexico will support SCA's high-quality tissue offering under the Regio brand. The investment is aligned with the company's strategy to streamline production and secure capacity for future growth in order to increase value creation in the Tissue business area.

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SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo, Vinda and Zewa. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 46,000 employees. Sales in 2016 amounted to approximately SEK 117bn (EUR 12.4bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ Stockholm. More information at www.sca.com.