Press release

Stockholm, November 3, 2015



SCA sells its stake in AB Industrivärden

SCA has sold its entire holding of 12,108,723 A-shares in AB Industrivärden representing 4.3% and 2.8% of votes and capital respectively. The shares were sold to Swedish institutions and investors, for a price of SEK169 per A-share.

Following the transaction SCA does not own any shares in AB Industrivärden.

Morgan Stanley acted as Advisor to SCA in the transaction.

NB: This information is such that SCA must disclose in accordance with the Securities Markets Act or the Financial Instruments Trading Act. The information was submitted for publication on November 3, 2015, at 08:55 a.m. CET.

For further information, please contact:

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SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo and Vinda. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 44,000 employees. Sales in 2014 amounted to approximately SEK 104bn (EUR 11.4bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ OMX Stockholm. More information at www.sca.com.