

Press release

Stockholm, June 4, 2015



Crown Princess Victoria meets SCA's female team in Portugal

In conjunction with her visit to Portugal, Crown Princess Victoria will meet SCA and its professional team of female sailors, Team SCA, which is participating in the Volvo Ocean Race.

An announcement was made in August 2014, that Crown Princess Victoria would be godmother for Team SCA and the team's boat. On June 4 and 5, the Crown Princess will meet the team again in SCA's pavilion at the Race Village in Lisbon.

"We are honored that Crown Princess Victoria will visit our fantastic female sailors here in Portugal. The Crown Princess is a role model for many women across the globe. I am also proud that our female sailors – through their professionalism, strong team spirit and positive attitude – have inspired and continue to globally motivate many people," says Magnus Groth, CEO of SCA.

Team SCA is the only team in the Volvo Ocean Race comprising only women. The start was in October 2014 in Alicante, Spain and the finish is expected to take place in Gothenburg in June 2015. One of the reasons that SCA chose to enter a female team was the company's belief that all women across the world should have the same opportunities as men to participate in society – socially, educationally and professionally.

"We are delighted that Crown Princess Victoria of Sweden will be visiting us during our stop in Lisbon. SCA has given us a unique opportunity to participate in this race and having the Crown Princess as the Godmother of our crew and boat is an enormous honor. Her visit will further strengthen our motivation as we enter the remaining legs," says Dee Caffari, Team SCA.

SCA has undergone a major journey of transformation in recent years, completing a number of acquisitions and divestments around the world. Participation with the female Team SCA in the Volvo Ocean Race plays a key role in this journey, namely, to increase global awareness of SCA and its brands. As part of this initiative, SCA has carried out local CSR projects linked to health and hygiene. One example is the education of young girls and women about hygiene and menstruation in partnership with the UN agency, the Water Supply and Sanitation Collaborative Council (WSSCC).

Follow Team SCA on www.teamsca.com

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SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo and Vinda. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 44,000 employees. Sales in 2014 amounted to approximately SEK 104bn (EUR 11.4bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ OMX Stockholm. More information at www.sca.com.