

Press release

Stockholm, April 1, 2015



Invitation to SCA's Q1 2015 press conference

The press conference held in connection with the publication of SCA's interim report for the first quarter of 2015 will also be available via webcast and it is possible to join by phone.

The interim report will be published on April 30, 2015 at approximately 07:30 CET. The subsequent press conference will be held at 09:00 CET at SCA's headquarters, Waterfront Building, Klarabergsviadukten 63, Stockholm, Sweden.

At the press conference, President and CEO Magnus Groth will present and answer questions regarding the report.

Press conference:

Date: Thursday, April 30, 2015

Time: 09:00 CET

Venue: SCA Headquarters, Waterfront Building, Klarabergsviadukten 63, Stockholm, Sweden

The press conference will be webcast live at www.sca.com. It is also possible to participate in the press conference by telephone by calling +44 (0)20 7162 0077, +1 334 323 6201, or +46 (0)8 5052 0110.

For additional information please contact:

Karl Stoltz, Media Relations Manager, +46 788 51 55

Johan Karlsson, VP Investor Relations, +46 8 788 51 30

SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo and Vinda. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 44,000 employees. Sales in 2014 amounted to approximately SEK 104bn (EUR 11.4bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ OMX Stockholm. More information at www.sca.com.