Press release

Stockholm September 29, 2014



Invitation to SCA's Q3 2014 press conference

The press conference in connection with SCA's interim report for the third quarter of 2014, will also be webcasted and possible to join over phone.

The interim report will be published on October 29 at approximately 8.00 CET. The subsequent press conference will be held at 10.00 CET at SCA's headquarters, Waterfront Building, Klarabergsviadukten 63, Stockholm, Sweden.

At the press conference, President and CEO Jan Johansson will present the report and answer questions.

Press conference:

Date: Wednesday October 29, 2014

Time: 10.00 CET

Venue: SCA Headquarters, Waterfront Building, Klarabergsviadukten 63, Stockholm,

Sweden

The press conference will be webcasted live at www.sca.com. You can also participate by telephone. To participate, call +44 (0)20 7162 0077, +1 334 323 6201 or +46 (0)8 5052 0110.

For further information, please contact:

Karl Stoltz, Media Relations Manager, +46 788 51 55 Johan Karlsson, VP Investor Relations, +46 8 788 51 30

SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo and Vinda. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 44,000 employees. Sales in 2013 amounted to approximately SEK 93bn (EUR 10.7bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ OMX Stockholm. For more information, visit www.sca.com.

.