

Press release

Stockholm, June 30, 2014



SCA floats its joint venture in Australia

Today, SCA, the leading global hygiene and forest products company, successfully floated its joint venture, Asaleo Care, in Australia, New Zealand and Fiji on the Australian Securities Exchange (ASX). Trading in the shares will commence on July 3.

In early June, SCA and its Australian partner, Pacific Equity Partners (PEP), announced that an IPO was planned for the joint venture Asaleo Care. The offering has been successful and from July 3 the Asaleo Care share will be traded on the Australian Securities Exchange (ASX).

After the IPO, SCA's holding in Asaleo Care will amount to approximately 32.5%.

Asaleo Care manufactures and markets consumer tissue and Away-from-Home (AfH) tissue, diapers, feminine care products and incontinence care products. Leading brands include TENA, Tork, Sorbent, Libra and Treasures. In 2013, the company reported net sales of AUD 625m (approx. SEK 3.9bn) and operating profit of AUD 97m (approx. SEK 610m). The company has about 1,050 full-time employees.

TENA and Tork are SCA's leading global brands for incontinence products and AFH tissue, respectively. These two brands will continue to be owned by SCA but will be licensed to Asaleo Care for sales of products under these brands in Australasian markets.

NB: SCA discloses the information provided herein pursuant to the Financial Instruments Trading Act. Submitted for publication on June 30, 2014, at 07:00 CET.

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SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo and Vinda. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 44,000 employees. Sales in 2013 amounted to approximately SEK 93bn (EUR 10.7bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ OMX Stockholm. Mer information på www.sca.com.