

Press release

Stockholm March 19, 2014



SCA publishes Annual Report and Sustainability Report

From today, SCA's Annual Report and Sustainability Report for 2013 are available at www.sca.com

In the Annual Report, President and CEO of SCA Jan Johansson had the following comments:

"In 2013, we strengthened our position as a leading global hygiene and forest products company and displayed a strong performance in terms of our strategic priorities: growth, innovation and efficiency. We became the majority shareholder in the Chinese tissue company Vinda during the year. Our extensive efficiency programs delivered according to plan and we can reflect back on a year of favorable sales growth and improved profitability."

He continued:

"Innovation and sustainability drive SCA's business and, during the year, SCA launched some 30 innovations. One example is TENA Identifi, a system that makes it possible to analyze and customize incontinence solutions for nursing homes at an individual level. Innovation and sustainability are tightly interlinked insofar as they function as each other's drivers," says Jan Johansson.

NB: SCA discloses the information provided herein pursuant to the Securities Markets Act. Submitted for publication on March 19, 2014, at 17.45 CET.

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SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo and Vinda. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 44,000 employees. Sales in 2013 amounted to approximately SEK 93bn (EUR 10.7bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ OMX Stockholm. For more information, visit www.sca.com.