

SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ) Corporate Communications Box 200, SE-101 23 Stockholm, Sweden Tel +46 8 788 51 00 www.sca.com



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SCA among the best in the world in ethics

For the sixth consecutive year, SCA has been ranked among the world's most ethical companies. Each year, the US think-tank Ethisphere Institute meticulously analyzes several thousands of companies from various sectors. Ethisphere selects companies that systematically focus on ethical issues and highlight their critical importance to a company's brand and profitability.

Inclusion in the Ethisphere Institute's list is a prestigious achievement. Several thousands of companies are nominated but only a select few are chosen.

This year, for the sixth consecutive year, SCA has qualified for inclusion in the distinguished list.

SCA has worked proactively to address ethical issues. Sales are conducted in about 100 countries and production takes place in 30 countries. SCA maintains a high standing among consumers across the globe thanks to its focus on ethics.

"SCAs focus on ethical business practices and strong environmental conduct is a competitive advantage and a true business differentiator that positively impact the company's performance," said Jan Johansson, President and CEO of SCA.

"Our customers, consumers, employees and investors trust us because of the high level of transparency we demand at all levels of our business. We are honored to be recognized by Ethisphere for the sixth time."

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