

SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ)

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Stockholm, Sweden, 21 August 2012

Invitation to a press meeting: SCA participates in a global sporting project

Welcome to a **press meeting** with SCA to hear about a major, multi-year global sporting project with aims that include increasing awareness of SCA and create stronger links between SCA and its product brands such as TENA, Tork, Lotus, Tempo, Libresse and Libero.

SCA is the world's second-largest hygiene company and Europe's largest private forest owner with sales in more than 100 countries.

Time: 1:00 p.m. on Tuesday 21 August 2012

Place: Waterfront Building, Klarabergsviadukten 63, Stockholm

For additional information, please contact:

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