

SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ)

Corporate Communications

Box 200, SE-101 23 Stockholm, Sweden

Tel +46 8 788 51 00 www.sca.com



Stockholm, Sweden, 19 July 2012

SCA's acquisition of Georgia-Pacific's European tissue business has been closed

SCA's acquisition of Georgia-Pacific's European tissue business has been completed. The purchase price amounts to EUR 1.32 bn on a debt-free basis. The acquired operations had sales in 2011 amounting to EUR 1.25 bn.

Georgia-Pacific has a well-established presence in Europe in both away-from-home and consumer tissue products. Their products in both segments are in particular marketed with the well-known Lotus brand.

"We are pleased that we now have closed the deal. The acquisition is a strategic fit that will strengthen our product offering with well-known brands and geographic reach in Europe. It also leads to substantial synergies", says Jan Johansson, President and CEO of SCA.

The annual synergies are estimated at EUR 125m, with full effect in three years after closing. Related costs are estimated at EUR 130m.

The closing follows the EU clearance and its requirement that SCA divest Georgia-Pacific's consumer tissue business in the UK including production capacity, Georgia-Pacific's consumer tissue branded business in Benelux licensing out the Lotus brand during a limited time, and some of Georgia-Pacific's and SCA's retailer branded business in Scandinavia including production capacity. The businesses that are to be divested account for sales of approximately EUR 200m, which is in line with the expectations and does not change SCA's evaluation of the deal.

See previous press releases regarding the transaction dated 10 November 2011, 8 February 2012 and 5 July 2012.

For additional information, please contact:

Pär Altan, Vice President Media Relations, +46 8 788 5237

Johan Karlsson, Vice President Investor Relations, +46 8 788 5130

NB: This information is such that SCA must disclose in accordance with the Securities Markets Act. The information was submitted for publication on 19 July 2012 at 12.05 CET.
