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Previously announced Everbeauty acquisition now closed

SCA's acquisition of the Asian hygiene products company Everbeauty has been completed. The deal strengthens SCA's market and brand positions in one of the Group's prioritized growth regions. The purchase price for the deal amounts to approximately SEK 1.9bn (USD 290m) on a debt-free basis.

Everbeauty produces, markets and distributes baby diapers and incontinence care products under its strong brand names Sealer and Dr P, respectively, in China, Taiwan and parts of Southeast Asia.

The finalizing of the transaction follows approvals and clearances by the relevant Taiwanese authorities.

The first press release regarding the transaction was published on 25 February 2012.

For additional information, please contact:

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NB: This information is such that SCA must disclose in accordance with the Securities Markets Act. The information was submitted for publication on 1 June 2012 at 08.25 CET.
