

SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ)

Corporate Communications

Box 200, SE-101 23 Stockholm, Sweden

Tel +46 8 788 51 00 www.sca.com



Stockholm, Sweden, 18 April 2012

SCA strengthens its presence in South America

SCA acquires the remaining 50 percent in the Chilean hygiene company PISA (Papeles Industriales S.A.), and will after the transaction own 100 percent of the company. The purchase price is approximately 520 MSEK.

The turnover 2011 was approximately 780 MSEK. The company is primarily operating within tissue for consumers and Away-From-Home usage, which represents almost 70 and almost 30 percent of the turnover, respectively. In addition, incontinence care products under SCA's global brand TENA have been introduced in Chile through PISA.

SCA entered PISA with a 50 percent ownership during 2003. After the acquisition announced today, which is expected to be closed end of April, PISA will be a fully-owned subsidiary to SCA.

"The time is ready for us to take the next step in our expansion in Latin America, where the PISA acquisition further strengthens our presence on this important growth market," says Jan Johansson, CEO and President of SCA.

PISA holds a position as number two in consumer tissue with the brand Favorita. Within AFH tissue, PISA also holds a number two position in Chile. The company has over 400 employees and a production facility in the capital Santiago.

For further information, please contact:

Pär Altan, Vice President Media Relations, +46 8 788 52 37

Johan Karlsson, Vice President Investor Relations, +46 8 788 51 30

NB: This information is such that SCA must disclose in accordance with the Securities Markets Act. The information was submitted for publication on April 18, 2012, at 13.05 CET.