

SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ) Corporate Communications Box 200, SE-101 23 Stockholm, Sweden Tel +46 8 788 51 00 www.sca.com



Stockholm, Sweden, 27 March 2012

## SCA's binding offer to acquire Everbeauty has been accepted – process continues towards closing

The acceptance of SCA's binding offer follows the privatization of Everbeauty under Taiwanese law. As a result, a sale and purchase agreement has been signed by SCA and the sellers.

On February 25<sup>th</sup> 2012 it was announced that SCA had delivered a binding offer to acquire Everbeauty, a leading Asian personal care products company with sales in China, Taiwan and Southeast Asia. The company produces and markets baby diapers and incontinence care products with strong brands such as Dr P for incontinence care products and Sealer for baby diapers.

Following the signing of the sale and purchase agreement by the parties, the process will continue towards completing the acquisition, which will include seeking the approvals and clearances from relevant authorities in Taiwan. Closing of the deal is expected to take place in the summer of 2012.

## For additional information, please contact:

Johan Karlsson, Vice President Investor Relations, +46 8 788 51 30 Pär Altan, Vice President Media Relations, +46 8 788 52 37

First press release on the acquisition: http://www.sca.com/Documents/en/observer/2012/prm\_20120225\_1602237\_en.pdf

**NB:** This information is such that SCA must disclose in accordance with the Securities Markets Act. The information was submitted for publication on March 27, 2012, at 09.00 CET.

SCA is a global hygiene and paper company that develops and produces personal care products, tissue, publication papers, solid-wood products and packaging solutions. Sales are conducted in some 100 countries. SCA has many well-known brands, including the global brands TENA and Tork. Sales in 2011 amounted to SEK 106 billion (EUR 11.7 billion). SCA has approximately 44,000 employees. More information at <a href="http://www.sca.com">www.sca.com</a>