

SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ)

Corporate Communications

Box 200, SE-101 23 Stockholm, Sweden

Tel +46 8 788 51 00 www.sca.com



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SCA appoints Chief Operating Officer for hygiene operations and new President of Tissue Europe

Mats Berencreutz has been appointed Chief Operating Officer (COO) of SCA's global hygiene business, i.e. tissue and personal care products. At the same time, Magnus Groth has been appointed new President of SCA's tissue operations in Europe.

Mats Berencreutz is currently President of SCA's tissue operations in Europe and a member of SCA's Corporate Senior Management Team. Mats Berencreutz has long and broad experience of senior positions in SCA's hygiene business.

Magnus Groth is currently President of Studsvik AB. He has long and broad experience of senior positions in such companies as Boston Consulting Group and Vattenfall.

"By implementing this change, we will strengthen the Group's resources and create conditions to further coordinate and develop SCA's hygiene business, with the goal of improving profitability and increasing the growth," says SCA's CEO, Jan Johansson.

Mats Berencreutz and Magnus Groth will be members of SCA's Corporate Senior Management Team.

For additional information, please contact

Pär Altan, VP Media Relations, +46 8 788 52 37

Johan Karlsson, VP Investor Relations, +46 8 788 51 30

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This information is such that SCA must disclose in accordance with the Securities Markets Act and/or the Financial Instruments Trading Act. The information was submitted for publication on April 15, at 08.30 CET.
