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SCA one of the world's most ethical companies

SCA has been named one of the world's most ethical companies by the Ethisphere Institute for the fourth consecutive year. According to the Institute, the ranking list recognises companies that go beyond making statements about doing business "ethically" and actually translate those words into action.

"SCA places a strong emphasis on corporate responsibility and we are very pleased about being named one of the world's most ethical companies. It is recognition of all the employees' work and how the extensive business of the SCA Group can be managed in a responsible manner," says Jan Johansson, President and CEO of SCA.

As each year passes, the competition in the Ethisphere rankings intensifies, and 2011 was no exception. Ethisphere reviewed thousands of companies to establish a list of 110 companies that surpassed their industry peers in the area of responsible business. The 2011 list features companies in 38 industries, with 43 companies headquartered outside the United States.

The SCA corporate core values of Respect, Responsibility and Excellence, and its Code of Conduct, are the cornerstone of the Group's business. SCA regularly evaluates its performance in meeting the standards of the Code of Conduct, and uses Business Practice Reviews to assess business ethics in the company. In 2010, a new global supplier standard for the hygiene business was developed, with one important aspect being alignment with SCA's values and ethical principles.

Read more at <http://ethisphere.com/worlds-most-ethical-companies-rankings/>. For further information about SCA's sustainability work, visit www.sca.com/sustainability, where you can download the Group's latest sustainability report.

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