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SCA names Camilla Weiner as its Senior Vice President Corporate Communications

SCA today named Camilla Weiner as its new Senior Vice President Corporate Communications.

Camilla Weiner has extensive experience from senior positions in communications. She currently holds the corresponding position at Axfood. Camilla Weiner's former employers include Ahlsell and Securitas**,** where she held senior communications positions in both companies.

As head of the Corporate Communications staff, Camilla Weiner will be a member of SCA's Corporate Senior Management Team, reporting to CEO Jan Johansson.

"Camilla Weiner has a very broad background in marketing, branding and financial communication on senior management level, and I am confident that Camilla will make a positive contribution to the development of SCA," comments Jan Johansson.

"What attracts me to SCA is that it is a global corporation and a highly respected Swedish industrial company with a very exciting product portfolio. At the same time, it focuses intensely on innovation and has a clear ambition to contribute to sustainable development," says Camilla Weiner. She will assume her position at SCA after the summer.

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NB
This information is such that SCA must disclose in accordance with the Securities Markets Act.

SCA is a global hygiene and paper company that develops and produces personal care products, tissue, packaging solutions, publication papers and solid-wood products. Sales are conducted in some 100 countries. SCA has many well-known brands, including the global brands Tena and Tork. Sales in 2009 amounted to SEK 111 billion (EUR 10.5 billion). SCA has approximately 50,000 employees. More information at www.sca.com