



**SVENSKA CELLULOSA AKTIEBOLAGET SCA** (publ)

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## **SCA one of the world's most ethical companies**

**For the third consecutive year, SCA has been named one of the world's most ethical companies by the Ethisphere Institute. According to the Institute, the ranking list recognizes companies that go beyond making statements about doing business "ethically" and actually translate those words into action.**

Of the 3,000 companies worldwide that took part in the survey, only 100 made the 2010 list.

Says Ulf Söderström, Senior Vice President for Business Development and Strategy at SCA, who is responsible for the Group's sustainability work:

"We are pleased to have qualified as one of the most ethical companies in the world for the third consecutive year. The award is a recognition of how the Group's employees are successful at managing our extensive operations in a responsible way, and how we let our core values of Respect, Excellence and Responsibility guide us in everything we do."

Read more at [www.ethisphere.com/wme2010](http://www.ethisphere.com/wme2010). For further information about SCA's sustainability work, visit [www.sca.com/sustainability](http://www.sca.com/sustainability), where you can download the Group's latest sustainability report.

### **For additional information, please contact**

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