

**SVENSKA CELLULOSA AKTIEBOLAGET SCA** (publ)  
**Corporate Communications**  
Box 7827, SE-103 97 Stockholm, Sweden  
Tel +46 8 788 51 00      [www.sca.com](http://www.sca.com)



Stockholm 8 January 2010

## **New President for SCA Packaging appointed**

**SCA appoints Michael Cronin as President for its European Packaging operations.**

Michael Cronin, of Irish origin, has more than 30 years of experience within Alcan Packaging/Rio Tinto where he has held various senior positions of increasing responsibility dealing with complex and multicultural business as well as customers.

Michael Cronin has unsurpassed experience from the packaging business. In his position as President of our European Packaging business Michael will have a strong focus on improving our profitability in our packaging operations, says Jan Johansson, president and CEO for SCA.

As President of SCA Packaging, Michael Cronin is a member of the SCA's Corporate Senior Management Team.

He will assume his position with SCA on March 7, 2010.

### **For additional information, please contact**

Jörgen Olsson, Press & Media Officer +46-8-788 51 29

---

#### **NB**

This information is such that SCA must disclose in accordance with the Securities Markets Act.

---