

SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ)

Corporate Communications

Box 7827, SE-103 97 Stockholm

Tel +46 8 788 51 00 www.sca.com



Stockholm, 6 October 2009

SCA to hold 2010 AGM in Sundsvall

SCA will hold its 2010 Annual General Meeting in Sundsvall on Monday, 26 April.

SCA's Annual General Meeting alternates between Stockholm, Gothenburg and Sundsvall, but it has been more than ten years since it was last held in Norrland.

"From its origin as a forest company from the north of Sweden, SCA has grown into a global paper and hygiene product company," says Jan Johansson, SCA's President and CEO.

"As we all know, the forest industry operation remains a central part of SCA. By holding the Annual General Meeting in Sundsvall, we wish to give shareholders the opportunity to gain more in-depth insight into the positive expansion that has also characterised this part of the Group. We have no plans to announce any new major investments."

Details concerning the Annual General Meeting will be published in SCA's Annual Report and on the company's website prior to the event.

For further information, please contact:

Pär Altan, Vice President Media Relations, +46 8 788 5237

Johan Karlsson, Vice President Investor Relations, +46 8 788 5130