

**SVENSKA CELLULOSA AKTIEBOLAGET SCA** (publ)  
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Stockholm, 5 December 2008

## **SCA names Ulf Söderström new Business Development director**

**SCA today named Ulf Söderström new Senior Vice President Business Development and Strategy.**

As head of the Business Development and Strategy Corporate Staff, Ulf Söderström, in addition to these areas, will also be responsible for acquisitions, business intelligence and sustainability.

Ulf Söderström has many years of experience in executive positions in business. He joins SCA from Boliden where he most recently held a position as President of Business Area Market, responsible for marketing and sales. Ulf Söderström has also been responsible for the strategy process and market analysis at the company and for the company's internal and external communication. His background also includes serving in senior positions at Scania and Forcenergy, among other companies.

As head of the Business Development and Strategy Corporate Staff, Ulf Söderström is a member of SCA's Corporate Senior Management Team and reports to CEO Jan Johansson.

Ulf Söderström will assume his position on 1 March 2009. He succeeds Sune Lundin, who was named President SCA Americas.

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### **Notera**

Informationen är sådan som SCA ska offentliggöra enligt lagen om värdepappersmarknaden.

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