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New President appointed for Business Group Tissue Europe

SCA has appointed Mats Berencreutz as President of SCA Tissue Europe. Berencreutz will succeed Ole Terland, who has been named Senior Vice President, Corporate Research and Technology for the SCA Group, with responsibility for coordinating and developing technology and environmental affairs. Both will take over their new duties as per December 1.

Mats Berencreutz has worked for the SCA Group since 1981, among other things in SCA's North American incontinence products business. Mats Berencreutz is currently CTO (Chief Technology Officer) of Business Group Personal Care, where he has also been a member of the business group management. Berencreutz is 52 years old and will be part of SCA's Group Executive Management.

Both positions will report to the CEO.

Stockholm, 28 November 2006
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