## SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ)

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## Year-end Report

## 1 January-31 December 2004

|  | 2004:4 | 2004:3 | 2004:2 | 2004:1 | 0412 | 0312 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Earnings per share, SEK | 2.83 | 4.09 | 4.32 | 4.34 | 15.58 | 21.84 |
| Cash flow from current operations per share, SEK | 7.93 | 9.59 | 2.27 | 3.48 | 23.27 | 34.98 |
| Net sales, SEK M | 23,128 | 22,812 | 22,340 | 21,687 | 89,967 | 85,338 |
| Earnings after financial items, SEK M | 488 | 1,377 | 1,502 | 1,472 | 4,839 | 6,967 |
| Net earnings, SEK M | 661 | 955 | 1,009 | 1,014 | 3,639 | 5,075 |
| Dividend per share, SEK |  |  |  |  | $10.50{ }^{1}$ | 10.50 |

See page 11 for specifications of items affecting comparability.
${ }^{1}$ Board of Directors' proposal.

## Dividend

- The Board proposes an unchanged dividend of SEK 10.50 per share.


## 2004 compared with 2003

- Net sales amounted to SEK 89,967 M $(85,338)$.
- Earnings after taxes (net earnings) amounted to SEK 3,639 M (5,075).
- Earnings per share amounted to SEK 15.58 (21.84).
- Earnings after financial items amounted to SEK 4,839 M (6,967). Adjusted for items affecting comparability, earnings after financial items amounted to SEK $5,439 \mathrm{M}(6,615)$, a decline of $18 \%$, of which currency effects $6 \%$.


## Compared with third quarter of 2004

- $\quad$ Net sales amounted to SEK 23,128 M $(22,812)$.
- Earnings after taxes (net earnings) amounted to SEK 661 M (955)
- Earnings per share amounted to SEK 2.83 (4.09).
- Earnings after financial items amounted to SEK 488 M $(1,377)$. Adjusted for items affecting comparability, earnings after financial items amounted to SEK $1,114 \mathrm{M}(1,307)$, a decline of $15 \%$, of which currency effects $3 \%$.


## Rationalization program

- The costs for efficiency enhancement programs amounting to SEK 726 M were charged in the quarter. In addition, a decision was made regarding expansion of the earlier programs at a cost of about SEK 425 M, with a savings effect of about SEK 200 M per year.


## NET SALES AND EARNINGS

The Group's operations in Western Europe had a continued weak development also during the fourth quarter. The reason is primarily the continuing intense competitive pressure within SCA's most important product areas, which has resulted in persistent price pressures. However, price increases were implemented in North America during the fourth quarter, which provided certain compensation for the sharp increases in energy and raw material costs during the year.
The costs for the previously decided efficiency enhancement programs amount to SEK 726 M , which in its entirety was charged against earnings in the fourth quarter. During the first quarter of 2005, the programs will be expanded in a number of specific points, resulting in restructuring expenses of about SEK 425 M , with annual savings effect of SEK 200 M . The programs are described in more detail on page 8.

Earnings per share amounted to SEK 15.58 (21.84) and consolidated net earnings amounted to SEK 3,639 M $(5,075)$.

Consolidated net sales amounted to SEK 89,967 M $(85,338)$. Adjusted for currency and price effects, net sales rose by $8 \%$.

The Group's operating profit amounted to SEK 5,690 M (7,757). Excluding items affecting comparability of an expense of SEK 770 M (income: 352) operating profit amounted to SEK 6,460 M $(7,405)$, a decline by $13 \%$, of which currency effects $5 \%$.
Operating profit for Hygiene Products was SEK 4,321 M (4,820), a decline of $10 \%$, of which $2 \%$ was due to currency movements. Operating profit for Packaging amounted to SEK 2,268 M $(2,482)$, a decline of $9 \%$, of which currency effects $3 \%$. Operating profit for Forest Products declined $5 \%$ to SEK 1,487 M $(1,559)$, with currency effects impacting earnings negatively by $14 \%$.

Operating margin for the Group excluding items affecting comparability was $7 \%$ (9). Operating margin for Hygiene Products was 10\% (11), 7\% (8) for Packaging and 10\% (11) for Forest Products.

Financial items increased by SEK 61 M to an expense of SEK 851 M (expense: 790). Excluding items affecting comparability of SEK 170 M, financial items increased to SEK 231 M. The Group's earnings after financial items amounted to SEK 4,839 M (6,967), excluding items affecting comparability SEK $5,439 \mathrm{M}(6,615)$, a decrease $18 \%$, of which currency movements accounted for $6 \%$.
Return on shareholders' equity was $7 \%$ (10) and return on capital employed was $7 \%$ (11).

## Comparison with third quarter of 2004

Earnings per share during the fourth quarter amounted to SEK 2.83 (4.09).
Consolidated net sales amounted to SEK $23,128 \mathrm{M}(22,812)$ and, accordingly, were somewhat higher than in the third quarter of 2004 despite negative currency effects of $3 \%$.
Operating profit for the Group amounted to SEK 673 M (1,648). Excluding items affecting comparability of an expense of SEK 726 M , operating profit declined by $15 \%$ to SEK $1,399 \mathrm{M}(1,648)$. Currency movements affected earnings negatively by $4 \%$. The operating profit for Hygiene Products was $12 \%$ lower than in the preceding quarter, for Packaging $23 \%$ lower, while Forest Products improved by $2 \%$.

Operating margin for the Group, excluding items affecting comparability, weakened to 6\% (7). The margin for Hygiene Products declined to 8\% (9). Packaging was down to 6\% (8). Operating margin for Forest Products was unchanged at 10\%.

Financial items amounted to an expense of SEK 185 M (expense: 271). Financial items include items affecting comparability of SEK 100 M (70). The Group's earnings after financial items amounted to SEK $488 \mathrm{M}(1,377)$. Excluding items affecting comparability, consolidated earnings after financial items amounted to SEK $1,114 \mathrm{M}(1,307)$, a decline of $15 \%$, of which currency movements accounted for $3 \%$.

Tax expenses in the fourth quarter were affected by a legal restructuring in Germany, which means that unutilized tax-loss carryforwards may be used in the future for tax reduction and, accordingly, is reported as deferred tax assets. In addition, reduced tax rates in certain countries resulted in a revaluation of deferred tax liabilities. All in all, the tax expenses for the quarter was positively affected by SEK 320 M.

Earnings analysis

| SEK M | 2004:4 | 2004:3 | 2004:2 | 2004:1 | 0412 | 0312 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hygiene Products | 943 | 1,068 | 1,157 | 1,153 | 4,321 | 4,820 |
| Packaging | 490 | 636 | 609 | 533 | 2,268 | 2,482 |
| Forest Products | 383 | 374 | 385 | 345 | 1,487 | 1,559 |
| Other | -825 | -116 | -114 | -118 | -1,173 | 26 |
| Operating profit, before goodwill amortization | 991 | 1,962 | 2,037 | 1,913 | 6,903 | 8,887 |
| Goodwill amortization | -318 | -314 | -295 | -286 | -1,213 | -1,130 |
| Operating profit | 673 | 1,648 | 1,742 | 1,627 | 5,690 | 7,757 |
| Financial items | -185 | -271 | -240 | -155 | -851 | -790 |
| Earnings after financial items | 488 | 1,377 | 1,502 | 1,472 | 4,839 | 6,967 |
| Income tax | 177 | -412 | -488 | -449 | -1,172 | -1,861 |
| Minority interest | -4 | -10 | -5 | -9 | -28 | -31 |
| Net earnings | 661 | 955 | 1,009 | 1,014 | 3,639 | 5,075 |
| Earnings per share, SEK | 2.83 | 4.09 | 4.32 | 4.34 | 15.58 | 21.84 |

See page 11 for specifications of items affecting comparability.

## CASH FLOW

The operating cash surplus amounted to SEK $13,596 \mathrm{M}(13,508)$, corresponding to $15 \%(16)$ of net sales. Net current capital expenditures amounted to SEK 4,270 M (3,902). Working capital, which was unusually low at the beginning of the year, increased by SEK 620 M , compared with a decline in the preceding year of SEK 737 M . The year-on-year change included a result of major investments during the latter part of 2003 and the related increased accounts payable, which were paid in the beginning of 2004. Operating cash flow totaled SEK 8,351 M $(10,102)$.

Taxes paid attributable to operating profit amounted to SEK $2,343 \mathrm{M}(1,388)$ and free cash flow, accordingly, totaled SEK $6,008 \mathrm{M}(8,714)$. The deviation in tax payments is attributable to the fact that the preceding year's low tax payments were affected positively by recovered taxes from earlier years. Cash flow from current operations - defined as cash flow before strategic investments and dividends - amounted to SEK 5,435 M $(8,134)$ or SEK 23.27 per share $(34.98)$.

Expenditures for company acquisitions amounted to SEK $9,340 \mathrm{M}(4,808)$ including assumed loans and primarily pertain to the acquisitions of hygiene-products companies in Australia, Mexico and Malaysia, additional shares in SCA's Asian packaging company and an Italian packaging company. Strategic capital investments in plant and machinery, primarily in the hygiene-products area, and structural measures amounted to SEK $2,624 \mathrm{M}(3,386)$.

## Comparison with third quarter of 2004

The operating cash surplus amounted to SEK $3,230 \mathrm{M}(3,516)$, corresponding to $14 \%$ (15) of net sales. Cash flow from current operations amounted to SEK 1,853 M (2,238). A favorable working capital trend and lower tax payments largely offset higher current investments.

## Cash flow analysis

| SEK M | 2004:4 | 2004:3 | 2004:2 | 2004:1 | 0412 | 0312 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 23,128 | 22,812 | 22,340 | 21,687 | 89,967 | 85,338 |
| Operating cash surplus | 3,230 | 3,516 | 3,556 | 3,294 | 13,596 | 13,508 |
| \% of net sales | 14 | 15 | 16 | 15 | 15 | 16 |
| Current capital expenditures, net | -1,596 | -1,071 | -1,020 | -583 | -4,270 | -3,902 |
| \% of net sales | 7 | 5 | 5 | 3 | 5 | 5 |
| Change in working capital | 955 | 552 | -773 | -1,354 | -620 | 737 |
| Other operating cash flow changes | -195 | 6 | -119 | -47 | -355 | -241 |
| Operating cash flow | 2,394 | 3,003 | 1,644 | 1,310 | 8,351 | 10,102 |
| Tax payment etc ${ }^{1}$ | -422 | -582 | -950 | -389 | -2,343 | -1,388 |
| Free cash flow | 1,972 | 2,421 | 694 | 921 | 6,008 | 8,714 |
| Per share, SEK | 8.44 | 10.36 | 2.97 | 3.95 | 25.72 | 37.47 |
| Interest payment after taxes | -119 | -183 | -163 | -108 | -573 | -580 |
| Cash flow from current operations | 1,853 | 2,238 | 531 | 813 | 5,435 | 8,134 |
| Per share, SEK | 7.93 | 9.59 | 2.27 | 3.48 | 23.27 | 34.98 |
| Strategic investments and divestments | -2,472 | -363 | -7,591 | -1,538 | -11,964 | -7,233 |
| Cash flow before dividend | -619 | 1,875 | -7,060 | -725 | -6,529 | 901 |
| Dividend |  | -21 | -2,450 | - | -2,471 | -2,235 |
| Conversion of debentures, warrants | - | - | - | 1 | 1 | 723 |
| Sale of own shares | 6 | 2 | 3 | 4 | 15 | 16 |
| Net cash flow | -613 | 1,856 | -9,507 | -720 | -8,984 | -595 |

${ }^{1}$ Tax attributable to operating profit.

## FINANCING

Financial items rose to an expense of SEK 851 M (expense: 790). An average higher net debt as a result of implemented company acquisitions resulted in higher interest expenses that were partly offset by a capital gain of SEK 170 M from the sale of shares in Industrivärden to the SCA employees' pension foundations.
Net debt amounted to SEK $30,527 \mathrm{M}$, an increase of SEK 8,221 M since the beginning of the year. Net cash flow showed a deficit of SEK 8,984 M and currency effects amounted to SEK 763 M .
Consolidated shareholders' equity rose during the period by SEK 283 M to SEK 50,037 M. Net earnings for the period increased equity by SEK $3,639 \mathrm{M}$, while dividends reduced shareholders' equity by SEK $2,450 \mathrm{M}$. The sale of own shares as part of the employee option program and conversion of debenture loans increased shareholders' equity by SEK 16 M and currency effects impacted negatively on shareholders' equity by SEK 1,009 M. Change in accounting principles (payroll tax on adjustment of pension obligations) in accordance with RR 29 increased shareholders' equity by SEK 87 M .

The debt/equity ratio amounted to $0.60(0.44)$ at the end of the year. The interest coverage multiple was 6.7 (9.8).

HYGIENE PRODUCTS BUSINESS AREA

| SEK M | 2004:4 | 2004:3 | 2004:2 | 2004:1 | 0412 | 0312 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 11,904 | 11,761 | 11,149 | 10,545 | 45,359 | 42,981 |
| Consumer Tissue | 4,395 | 4,226 | 3,853 | 3,721 | 16,195 | 14,824 |
| Tissue for bulk consumers - AFH | 2,941 | 3,023 | 2,799 | 2,638 | 11,401 | 11,389 |
| Personal Care | 4,568 | 4,512 | 4,497 | 4,186 | 17,763 | 16,768 |
| Operating surplus | 1,679 | 1,855 | 1,848 | 1,768 | 7,150 | 7,280 |
| Consumer Tissue | 531 | 669 | 601 | 635 | 2,436 | 2,396 |
| Tissue for bulk consumers - AFH | 356 | 374 | 407 | 335 | 1,472 | 1,668 |
| Personal Care | 792 | 812 | 840 | 798 | 3,242 | 3,216 |
| Operating profit, before goodwill amortization | 943 | 1,068 | 1,157 | 1,153 | 4,321 | 4,820 |
| Consumer Tissue | 232 | 327 | 329 | 385 | 1,273 | 1,416 |
| Tissue for bulk consumers - AFH | 146 | 153 | 210 | 168 | 677 | 1,001 |
| Personal Care | 565 | 588 | 618 | 600 | 2,371 | 2,403 |
| Operating surplus margin, \% | 14 | 16 | 17 | 17 | 16 | 17 |
| Consumer Tissue | 12 | 16 | 16 | 17 | 15 | 16 |
| Tissue for bulk consumers - AFH | 12 | 12 | 15 | 13 | 13 | 15 |
| Personal Care | 17 | 18 | 19 | 19 | 18 | 19 |
| Operating margin, \% | 8 | 9 | 10 | 11 | 10 | 11 |
| Consumer Tissue | 5 | 8 | 9 | 10 | 8 | 10 |
| Tissue for bulk consumers - AFH | 5 | 5 | 8 | 6 | 6 | 9 |
| Personal Care | 12 | 13 | 14 | 14 | 13 | 14 |
| Volume growth, \% |  |  |  |  |  |  |
| Consumer Tissue | $6.9{ }^{1}$ | $6.8{ }^{1}$ | $11.8{ }^{1}$ | -0.6 ${ }^{1}$ | $13.5{ }^{2}$ | $3.6{ }^{2}$ |
| Tissue for bulk consumers - AFH | $1.0^{1}$ | $6.0^{1}$ | $5.0^{1}$ | $0.4{ }^{1}$ | $4.5^{2}$ | $3.3{ }^{2}$ |
| Personal Care | $10.1^{1}$ | $5.0^{1}$ | $8.9{ }^{1}$ | $2.4{ }^{1}$ | $10.1^{2}$ | $1.4{ }^{2}$ |

${ }^{1}$ Compared with the immediately preceding quarter.
${ }^{2}$ Compared with corresponding period previous year.
See also pages 13 and 18-19.
Net sales amounted to SEK 45,359 M (42,981), and were thereby $6 \%$ higher than in the preceding year. The effects of the completed company acquisitions and higher volumes were partly offset by lower prices but primarily by negative currency movements.
Operating profit amounted to SEK $4,321 \mathrm{M}(4,820)$, a decline of $10 \%$. Adjusted for currency effects, the decline was $8 \%$. Earnings declined as a result of reduced earnings in the AFH tissue area, mainly in North America.

Operating profit in the fourth quarter was $12 \%$ lower than during the third quarter and amounted to SEK 943 M $(1,068)$. Negative currency effects amounted to $2 \%$. The earnings decline is attributable to lower prices, increased advertising and promotions expenses, and costs for production stops.

## Consumer Tissue

Operating profit amounted to SEK $1,273 \mathrm{M}(1,416)$. Lower prices, about $3.5 \%$, were offset partially by lower production and distribution costs, while energy and raw material costs were largely unchanged.

Operating profit in the fourth quarter was $29 \%$ lower than in the third quarter and amounted to SEK 232 M (327) M. Despite higher volumes and somewhat lower pulp prices, earnings weakened mainly due to lower prices as well as to higher energy costs, and production stops toward year-end.

## Tissue for bulk consumers - AFH

Operating profit for AFH products amounted to SEK 677 M (1,001), which was $32 \%$ lower than in the preceding year. Higher prices in North America did not offset increased raw material and energy costs and the negative currency effects. In the European operations, increased production costs and costs for enhancing the efficiency of the British production and distribution structure affected earnings adversely.
Compared with the third quarter, operating profit declined in the fourth quarter by $5 \%$ to SEK 146 M (153). As a result of price increases, the American operations posted improved earnings, despite the production cutbacks at year-end. Earnings in the European operations weakened as a result of seasonally related production stops, as well as costs for improving the efficiency of the British production and distribution structure and higher energy costs.

## Personal Care

Operating profit amounted to SEK $2,371 \mathrm{M}(2,403)$ and was therefore somewhat lower than prior year. The company acquisitions, combined with a positive volume development, had a positive affect on earnings. The effects of this were counteracted by generally lower prices for baby diapers in the area of retailers' brands and a changed product mix towards thinner feminine hygiene products. In addition, the costs for advertising and promotion were higher than in the preceding year.

Compared with the third quarter, operating profit declined by $4 \%$ and amounted to SEK 565 M (588). The decline is due to lower earnings in feminine hygiene products, mainly due to a continued product shift toward thinner products. In addition, the costs for advertising and promotion were higher than in the preceding quarter.

## PACKAGING BUSINESS AREA

| SEK M | 2004:4 | 2004:3 | 2004:2 | 2004:1 | 0412 | 0312 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 7,804 | 7,928 | 7,939 | 7,830 | 31,501 | 30,029 |
| Operating surplus | 945 | 1,096 | 1,046 | 975 | 4,062 | 4,124 |
| Operating profit, before goodwill amortization | 490 | 636 | 609 | 533 | 2,268 | 2,482 |
| Operating surplus margin, $\mathbf{\% 1}^{1}$ | 12 | 14 | 13 | 12 | 13 | 14 |
| Operating margin, $\mathbf{\%}^{\mathbf{1}}$ | 6 | 8 | 8 | 7 | 7 | 8 |
| Production |  |  |  |  |  |  |
| Liner products, kton | 637 | 644 | 685 | 650 | 2,616 | 2,512 |
| Deliveries |  |  |  |  |  |  |
| Liner products, kton | 630 | 640 | 668 | 663 | 2,601 | 2,505 |
| Corrugated board, $\mathrm{Mm}^{2}$ | 1,062 ${ }^{2}$ | 1,056 ${ }^{2}$ | 1,060² | 1,068 ${ }^{2}$ | 4,246 ${ }^{2}$ | 4,138 ${ }^{2}$ |

${ }^{1}$ Adjusted for the external trading with linerboard, margins increase by about 2 percentage points.
${ }^{2}$ Volumes do not include volumes from protective packaging and other high-value segments.
See also pages 13 and 18-19.
Net sales were $5 \%$ higher than in the preceding year and amounted to SEK $31,501 \mathrm{M}(30,029)$. Company acquisitions increased net sales, while lower prices had a negative impact.

Operating profit amounted to SEK $2,268 \mathrm{M}(2,482)$, a decline of $9 \%$. Adjusted for currency effects, the decline was $6 \%$ Lower prices for corrugated board were partly offset by improved productivity and improved paper integration, as well as lower energy costs. The North American packaging operations were affected by sharp price increases for oil-based raw materials, which to date could not yet be offset by implemented price increases.

Compared with the third quarter, operating profit declined by $23 \%$ and amounted to SEK 490 M (636), partly as a result of seasonal declines in conjunction with the Christmas and New Year's holidays and partly due to planned repair and maintenance stops in the liner operations. Lower raw material prices did not offset the lower prices for corrugated board.

## FOREST PRODUCTS BUSINESS AREA

| SEK M | 2004:4 | 2004:3 | 2004:2 | 2004:1 | 0412 | 0312 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 3,814 | 3,586 | 3,741 | 3,813 | 14,954 | 14,081 |
| Publication papers | 2,005 | 1,909 | 1,790 | 1,905 | 7,609 | 7,267 |
| Pulp, timber and solid-wood products | 1,809 | 1,677 | 1,951 | 1,908 | 7,345 | 6,814 |
| Operating surplus | 724 | 700 | 709 | 667 | 2,800 | 2,744 |
| Publication papers | 345 | 334 | 309 | 310 | 1,298 | 1,501 |
| Pulp, timber and solid-wood products | 379 | 366 | 400 | 357 | 1,502 | 1,243 |
| Operating profit, before goodwill amortization | 383 | 374 | 385 | 345 | 1,487 | 1,559 |
| Publication papers | 129 | 121 | 96 | 96 | 442 | 662 |
| Pulp, timber and solid-wood products | 254 | 253 | 289 | 249 | 1,045 | 897 |
| Operating surplus margin, \% | 19 | 20 | 19 | 17 | 19 | 19 |
| Publication papers | 17 | 17 | 17 | 16 | 17 | 21 |
| Pulp, timber and solid-wood products | 21 | 22 | 21 | 19 | 20 | 18 |
| Operating margin, \% | 10 | 10 | 10 | 9 | 10 | 11 |
| Publication papers | 6 | 6 | 5 | 5 | 6 | 9 |
| Pulp, timber and solid-wood products | 14 | 15 | 15 | 13 | 14 | 13 |
| Production |  |  |  |  |  |  |
| Publication papers, kton | 383 | 365 | 366 | 357 | 1,471 | 1,376 |
| Solid-wood products, $\mathrm{km}^{3}$ | 404 | 326 | 362 | 370 | 1,462 | 1,338 |
| Deliveries |  |  |  |  |  |  |
| Publication papers, kton | 392 | 366 | 344 | 370 | 1,472 | 1,378 |
| Solid-wood products, $\mathrm{km}^{3}$ | 393 | 324 | 443 | 340 | 1,500 | 1,312 |

See also pages 13 and 18-19.
Net sales for the Forest Products business area were $6 \%$ higher than in the preceding year and amounted to SEK $14,954 \mathrm{M}(14,081)$. The positive effects of higher volumes and the acquisition of Scaninge's forestry and sawmill operations were partly countered by lower paper prices. Currency movements had a negative impact on net sales of $2 \%$.
Operating profit amounted to SEK $1,487 \mathrm{M}(1,559)$ and, accordingly, was $5 \%$ lower than in the preceding year. Currency movements had a negative effect on operating profit of $14 \%$. Lower earnings in the publication papers business were offset by improved earnings in the forestry, sawmill and pulp operations.

In the fourth quarter, earnings increased by $2 \%$ compared with the third quarter and totaled SEK 383 M (374). Currency movements affected earnings negatively by $10 \%$. However, this was offset by improved earnings in the publication papers operations.

## Publication papers

Operating profit in the publication papers operations totaled SEK 442 M (662), a decline of $33 \%$, of which $22 \%$ due to currency effects. The decline in earnings was primarily attributable to lower prices and higher production costs. However, this was offset by higher volumes and the related higher capacity utilization.
Operating profit in the fourth quarter amounted to SEK 129 M (121), an improvement due mainly to higher volumes and related higher capacity utilization.

## Pulp, timber and solid-wood products

Operating profit amounted to SEK $1,045 \mathrm{M}$ (897) and was thereby $16 \%$ higher than in the preceding year. The improvement is mainly attributable to the acquisition of Scaninge's forestry and sawmill operations, but also higher volumes and the related increased capacity utilization. Lower prices for solid-wood products and negative currency movements restricted the improvement.

Operating profit in the fourth quarter amounted to SEK 254 M (253).

## GOODWILL

Consolidated goodwill amounted to SEK $15,970 \mathrm{M}(14,586)^{1}$. Goodwill is amortized over 20 years. Goodwill amortization by business area is presented on pages 13 and 18.

## Earnings excluding goodwill amortization

| SEK M | $\mathbf{2 0 0 4 : 4}$ | $2004: 3$ | $2004: 2$ | $\mathbf{2 0 0 4 : 1}$ | $\mathbf{0 4 1 2}$ | 0312 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Operating profit | $\mathbf{9 9 1}$ | 1,962 | 2,037 | 1,913 | $\mathbf{8 , 8 8 7}$ |  |
| Earnings after financial items | $\mathbf{8 0 6}$ | 1,691 | 1,797 | 1,758 | $\mathbf{6 , 9 0 3}$ | $\mathbf{6 , 0 5 2}$ |
| Net earnings | $\mathbf{9 7 7}$ | 1,255 | 1,291 | 1,287 | $\mathbf{4 , 8 9 7}$ |  |
| Earnings per share (SEK) | $\mathbf{4 . 1 8}$ | 5.37 | 5.53 | 5.51 | 6,160 |  |

See page 11 for specifications of items affecting comparability.
PERSONNEL
The average number of employees at the close of the quarter was 51,718 , compared with 43,617 at the end of $2003^{2}$. The increase is due to acquisitions carried out during the year, while at the same time various efficiency enhancement programs within the Group reduced the number of employees.

## RATIONALIZATION PROGRAM

In conjunction with the third quarter interim report, SCA announced an efficiency enhancement program, with estimated costs of SEK 700 M and an annual savings effect of slightly more than SEK 1,000 M.

After the announcement, additional programs were identified within the North American operations, the European hygiene products operations and in newly acquired units. The cost for these supplementary programs, which in total affect 450 persons, is estimated to SEK 425 M , of which most in the form of expenditures and the annual savings is estimated to SEK 200 M.

Against this background, SCA's Board of Directors today approved an increase in the original program by about SEK 425 M .
Based on the communication prior to the year-end with affected employees, the fourth quarter was charged with SEK 726 M in the form of structural costs and the related asset write-downs. The costs for the expansion of the program, about SEK 425 M , are expected to be charged in the first quarter of 2005.

## STORM DAMAGE

SCA's forest holdings were not significantly affected by the storm that devastated large parts of southern Sweden's forestlands in the beginning of 2005. Since the reported earnings for 2005 (in accordance with IFRS) comprise the sum of results from felling and the net growth of forest, the earnings in the forestry operations will not be affected by changes in short-term felling plans that may arise as a result of the storm. However, cash flow is affected.

## MARKET OUTLOOK

No notable change in the market situation and demand picture for the Group's products is expected in the nearest future. This means that the intensive competitive situation is expected to remain although certain price adjustments are planned in the North American operations and in the publication papers area in Europe. The internal measures for cost reductions and integration of acquired units will be assigned high priority during the year, while at the same time acquisition activities will be sharply limited.

## ACQUISITIONS DURING THE YEAR

| Acquisitions | Purchase price | Consolidation date |
| :--- | ---: | ---: |
| Vincor | SEK 83 M | 1 January 2004 |
| Mark/Heritage | SEK 14 M | 1 March 2004 |
| Drypers | SEK 684 M | 1 March 2004 |
| Central Package Group (increase by $27,5 \%$ to 92,5\%) | SEK 262 M | 1 April 2004 |
| Carter Holt Harvey Tissue (100\%) \& |  |  |
| Sancella Australia (increase by $50 \%$ to 100\%) | SEK 4,869 M | 19 May 2004 |
| Copamex Tissue (50\%) | SEK 1,260 M | 1 May 2004 |
| Busto \& Tema | SEK 306 M | 30 June 2004 |
| Copamex Tissue \& Sancela de Mexico <br> (increase by 50\% to 100\%) | SEK 1,715 M | 9 December 2004 |

[^0]
## ANNUAL GENERAL MEETING

The Annual General Meeting will be held on Tuesday, 5 April 2005, at 15:00 p.m. at the Aula Magna, University of Stockholm, Sweden. The proposed record date for dividend entitlement is Friday, 8 April. Payment through VPC is expected on Wednesday, 13 April. The 2004 Annual Report is expected to be released in mid-March 2005. Interim reports during 2005 will be released on 26 April, 21 July and 26 October.

The Nomination Committee, which is assigned the task of preparing proposals regarding composition of the SCA Board of Directors, includes Sverker Martin-Löf, SCA Board Chairman, Curt Källströmer, Handelsbankens Personalstiftelser, Handelsbankens Pensionsstiftelser and Pensionkassan SHB Försäkringsförening, Ramsay Brufer, Alecta, Björn Lind, SEB Fonder, Thomas Halvorsen, Fjärde APfonden, and Carl-Olof By, Industrivärden.

## CHANGED ACCOUNTING RULES (IFRS)

The table below presents an update of the preliminary information released in the interim report on 26 October. The table shows the preliminary effects of how an adjustment of the 2004 comparable figures affects the consolidated income statement and balance sheet.

Change in shareholders' equity, net debt, capital employed and earnings:

| (SEK billion, 2004) | Gross | Deferred tax | Shareholders' equity | Net debt | Capital employed | Earnings |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Forestland | 8.9 | 3.4 | 5.5 |  | 5.5 | 0.3 |
| Pension liabilities | 4.1 | -1.3 | -2.8 | 4.1 | 1.3 | 0.5 |
| Goodwill |  |  |  |  |  | 1.2 |
| Earnings impact on balance sheet |  | 0.3 | 1.5 | -0.3 | 1.2 |  |
| Total |  | 2.4 | 4.2 | 3.8 | 8.0 |  |
| Operating profit |  |  |  |  |  | 2.0 |
| Financial items |  |  |  |  |  | -0.2 |
| Earnings after |  |  |  |  |  |  |
| financial items |  |  |  |  |  | 1.8 |
| Taxes |  |  |  |  |  | -0.3 |
| Net earnings |  |  |  |  |  | 1.5 |

Change in key figures
Return on capital employed +1.6 percentage points
Return on equity +2.2 percentage points
Debt/equity ratio increases 0.02
Earnings per share
SEK +6.42

## OTHER

SCA follows the accounting recommendation RR 29, Employee Benefits. The deficit in the Group's defined-benefit pension plans amounted at the end of the year to approximately SEK 3,964 M and, accordingly, has declined by SEK 452 M since the preceding year-end.

In accordance with the guidelines regarding interim reporting in accounting recommendation RR 20, it is reported that the Group's parent company, Svenska Cellulosa Aktiebolaget SCA (publ), owns the forestlands and other fixed properties that are part of the Group's forestry operations and provide felling rights for standing timber to its subsidiary SCA Skog AB. In other respects, the parent company is a holding company whose main task is to own and manage shares in a number of business-group companies and to provide Group-wide management and administration. Operating revenues during the period January-December 2004 amounted to SEK 135 M (118) and earnings before appropriations and taxes totaled SEK $2,998 \mathrm{M}(2,180)$. During the period, the Parent Company made no investments in shares and participations. Investments in properties and plant amounted to SEK $60 \mathrm{M}(71)$ during the period. Liquid funds at the end of the period amounted to SEK 79 M (35).

## DIVIDEND

The Board of Directors has decided to propose to the Annual General Meeting an unchanged dividend of SEK 10.50 per share. Accordingly, the average dividend growth during the past five years will amount to $9 \%$. In total, the dividend will amount to about SEK 2,450 M.

SHARE DISTRIBUTION

| 31 December 2004 | Series A | Series B | Total |
| ---: | ---: | ---: | ---: |
| Registered number of shares | $40,427,857$ | $194,608,841$ | $235,036,698$ |
| Of which treasury shares | - | $(1,653,952)$ | $(1,653,952)$ |

During the fourth quarter, no Series A shares were converted into Series B shares. The proportion of Series A shares at the end of the quarter totaled $17.2 \%$. The conversion of the shares was made at the request of the shareholders in question and with the reservation for conversion contained in the Articles of Association from 1999.
Calculated in accordance with the recommendations of the Swedish Financial Accounting Standards Council, the effects of outstanding convertible debenture and options programs amount to a maximum dilution of $0.1 \%$, which was taken into consideration when calculating earnings per share for the period.

Stockholm, 27 Januari 2005
SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ)
Jan Åström
President and CEO

This report has not been subject to examination by the auditors.

STATEMENT OF EARNINGS

|  | 2004:4 | 2004:3 | 2003:4 | 31 Dec. 04 | 31 Dec. 03 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | SEK M | SEK M | SEK M | SEK M | SEK M |
| Net sales | 23,128 | 22,812 | 21,153 | 89,967 | 85,338 |
| Operating expenses ${ }^{1}$ | -20,423 | -19,273 | -17,551 | -76,924 | -71,093 |
| Operating surplus | 2,705 | 3,539 | 3,602 | 13,043 | 14,245 |
| Depreciation and write-down, properties and plant ${ }^{2}$ | -1,720 | -1,586 | -1,369 | -6,172 | -5,482 |
| Goodwill amortization | -318 | -314 | -296 | -1,213 | -1,130 |
| Share in earnings of associated companies | 6 | 9 | 27 | 32 | 124 |
| Operating profit | 673 | 1,648 | 1,964 | 5,690 | 7,757 |
| Financial items ${ }^{3}$ | -185 | -271 | -178 | -851 | -790 |
| Earnings after financial items | 488 | 1,377 | 1,786 | 4,839 | 6,967 |
| Income taxes ${ }^{4}$ | 177 | -412 | -358 | -1,172 | -1,861 |
| Minority interest | -4 | -10 | -9 | -28 | -31 |
| Net earnings | 661 | 955 | 1,419 | 3,639 | 5,075 |

Earnings per share, SEK

| - before dilution effects | 2.83 | 4.09 | 6.08 | 15.59 | 21.92 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| - after dilution effects | 2.83 | 4.09 | 6.07 | 15.58 | 21.84 |
| Operating margin | $3 \%$ | $7 \%$ | $9 \%$ | $6 \%$ | $9 \%$ |


| Return on shareholders' <br> equity | $7 \%$ | $9 \%$ | $10 \%$ | $7 \%$ | $10 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Return on capital employed | $7 \%$ | $9 \%$ | $11 \%$ | $7 \%$ | $11 \%$ |

Specification of earnings per share

| Net earnings for the period | 661.0 | 955.0 | $1,419.0$ | $3,639.0$ | $5,075.0$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Interest on convertible debentures | 0.0 | 0.0 | 0.0 | 0.0 | $5,079.6$ |
| Adjusted net earnings | 661.0 | 955.0 | $1,419.0$ | $3,639.0$ |  |
| Average number of shares before |  |  |  |  |  |
| dilution |  |  |  | 233.3 | 231.5 |
| Employee convertibles | 233.3 | 233.3 | 231.5 | 0.7 |  |
| Outstanding warrants | 0.0 | 0.0 | 0.7 | 0.0 | 0.3 |
| Average number of shares after | 0.2 | 0.2 | 0.3 | 0.2 |  |
| dilution |  |  |  | 23.5 | 232.5 |

Specifications of items affecting comparability
${ }^{1}$ Operating expenses

- Sale of shares in Metsä Tissue
- Rationalization costs
- Release of badwill, Scaninge
- Write-down of shares, Otor
${ }^{2}$ Depreciation and write-down, properties and plant
- Write-down of property, Taiwan
- Write-downs in conjunction with rationalization program
${ }^{3}$ Financial items
- Sale of shares in Industrivärden


## ${ }^{4}$ Income taxes

- Tax treatment of loss carryforwards and changed tax rates

| -555 | - | 212 | -599 | 409 |
| ---: | ---: | ---: | ---: | ---: |
| - | - | - | - | 197 |
| -555 | - | -158 | -599 | -158 |
| - | - | -48 | - | 418 |
| - | - | - | -48 |  |
|  | - | -57 | -171 | -57 |
| -171 | - | -57 | - | -57 |
| - | - | - | -171 | - |
| -171 |  |  |  |  |
|  | - | 170 | - |  |

STATEMENT OF EARNINGS

|  | 2004:4 | 2004:3 | 2003:4 | 31 Dec. 04 | 31 Dec. 03 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | EUR M ${ }^{1}$ | EUR M ${ }^{1}$ | EUR M ${ }^{1}$ | EUR M ${ }^{2}$ | EUR M ${ }^{2}$ |
| Net sales | 2,568 | 2,491 | 2,358 | 9,867 | 9,368 |
| Operating expenses | -2,267 | -2,105 | -1,956 | -8,437 | -7,804 |
| Operating surplus | 301 | 386 | 402 | 1,430 | 1,564 |
| Depreciation and write-down, properties and plant | -191 | -173 | -153 | -677 | -602 |
| Goodwill amortization | -35 | -35 | -33 | -133 | -124 |
| Share in earnings of associated companies | 1 | 1 | 3 | 4 | 14 |
| Operating profit | 76 | 179 | 219 | 624 | 852 |
| Financial items | -20 | -30 | -20 | -93 | -87 |
| Earnings after financial items | 56 | 149 | 199 | 531 | 765 |
| Income taxes | 18 | -45 | -40 | -129 | -204 |
| Minority interest | 0 | -1 | -1 | -3 | -3 |
| Net earnings | 74 | 103 | 158 | 399 | 558 |

[^1]| OPERATING PROFIT |  |  |
| :---: | :---: | :---: |
| 1 January-31 December |  |  |
| SEK M | 2004 | 2003 |
| Hygiene Products | 4,321 | 4,820 |
| Consumer Tissue | 1,273 | 1,416 |
| Tissue for bulk consumers - AFH | 677 | 1,001 |
| Personal Care | 2,371 | 2,403 |
| Packaging | 2,268 | 2,482 |
| Forest Products | 1,487 | 1,559 |
| Publication papers | 442 | 662 |
| Pulp, timber and solid-wood products | 1,045 | 897 |
| Other | -1,173 | 26 |
| Operating profit, before goodwill amortization | 6,903 | 8,887 |
| Goodwill amortization ${ }^{1}$ | -1,213 | -1,130 |
| Total operating profit | 5,690 | 7,757 |
| ${ }^{1}$ Goodwill amortization: | 2004 | 2003 |
| Hygiene Products | 472 | 412 |
| Packaging | 403 | 377 |
| Common | 338 | 341 |
| Group | 1,213 | 1,130 |


| BALANCE SHEET | 31 December 2004 |  | 31 December 2003 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | SEK M | EUR M ${ }^{1}$ | SEK M | EUR M ${ }^{1}$ |
| Assets |  |  |  |  |
| Goodwill | 15,970 | 1,777 | 14,586 | 1,607 |
| Other intangible assets | 1,997 | 222 | 897 | 99 |
| Tangible assets | 65,387 | 7,276 | 62,402 | 6,873 |
| Shares and participations | 696 | 77 | 658 | 72 |
| Long-term financial receivables ${ }^{2}$ | 2,916 | 324 | 3,247 | 358 |
| Other long-term receivables | 682 | 76 | 241 | 26 |
| Operating receivables and inventories | 25,774 | 2,868 | 22,880 | 2,520 |
| Short-term investments | 891 | 99 | 749 | 82 |
| Cash and bank balances | 2,735 | 304 | 1,696 | 187 |
| Total assets | 117,048 | 13,023 | 107,356 | 11,824 |
| Equity, provisions and liabilities |  |  |  |  |
| Shareholders' equity | 50,037 | 5,567 | 49,754 | 5,480 |
| Minority interest | 768 | 85 | 751 | 83 |
| Provisions for pensions | 2,046 | 228 | 2,569 | 283 |
| Other provisions | 10,218 | 1,137 | 11,051 | 1,217 |
| Long-term interest-bearing debt | 19,092 | 2,124 | 15,500 | 1,707 |
| Other long-term interest-free liabilities | 90 | 10 | 163 | 18 |
| Short-term interest-bearing debt ${ }^{3}$ | 15,753 | 1,753 | 9,766 | 1,075 |
| Operating liabilities | 19,044 | 2,119 | 17,802 | 1,961 |
| Total equity, provisions and liabilities | 117,048 | 13,023 | 107,356 | 11,824 |
| Debt/equity ratio |  | . 60 |  | 44 |
| Equitylassets |  | \% |  | \% |
| ${ }^{1}$ The period-end exchange rate of 8.99 (9.08) was applied in translation to EUR. |  |  |  |  |
| ${ }^{2}$ Of which pension assets: | 2,209 | 246 | 2,289 | 252 |

${ }^{3}$ SCA has committed unutilized credit facilities amounting to SEK 20,573 M. Of this amount, SEK 12,739 M is intended to cover short-term interest-bearing liabilities and amortization within one year. The remaining unutilized committed credit facilities of SEK 7,833 M and centrally available liquid funds of SEK 1,342 M comprise the Group's liquidity reserve totaling SEK 9,175 M. The corresponding committed unutilized credit facilities at the end of the preceding quarter amounted to SEK 24,723 M and short-term interest-bearing liabilities and amortization within one year was SEK 17,041 M.

CHANGE IN SHAREHOLDERS' EQUITY, SEK M

|  | Jan.-Dec. 2004 | Jan.-Dec. 2003 |
| :--- | ---: | ---: |
| Shareholders' equity, 1 January | 49,754 | 47,983 |
| Changed accounting principles | 87 | - |
| Conversion of debentures, warrants | 1 | 723 |
| Sale of own shares | 15 | 16 |
| Translation differences | $-1,201$ | $-2,945$ |
| Exchange rate differences on hedging instruments | 192 | 1,114 |
| Dividend | $-2,450$ | $-2,212$ |
| Net earnings for the period | 3,639 | 5,075 |
| Shareholders' equity, 31 December | $\mathbf{5 0 , 0 3 7}$ | $\mathbf{4 9 , 7 5 4}$ |

## OPERATING CASH FLOW ANALYSIS

1 January-31 December

| SEK M | $\mathbf{2 0 0 4}$ | $\mathbf{2 0 0 3}$ |
| :--- | ---: | ---: |
| Operating cash surplus | 13,596 | 13,508 |
| Changes in working capital | -620 | 737 |
| Current capital expenditures, net | $-4,270$ | $-3,902$ |
| Other operating cash flow changes | -355 | -241 |
| Operating cash flow | $\mathbf{8 , 3 5 1}$ | 10,102 |
|  |  |  |
| Financial items | -851 | -790 |
| Income taxes paid | $-2,088$ | $-1,151$ |
| Other | 23 | -27 |
| Cash flow from current operations | $\mathbf{5 , 4 3 5}$ | 8,134 |
|  |  |  |
| Acquisitions | $-9,340$ | $-4,808$ |
| Strategic capital expenditures, properties | $-2,398$ | $-2,949$ |
| Strategic structural expenditures | -226 | -437 |
| Divestments | 0 | 961 |
| Cash flow before dividend | $-6,529$ | 901 |
| Dividend | $-2,471$ | $-2,235$ |
| Cash flow after dividend | $\mathbf{- 9 , 0 0 0}$ | $-1,334$ |
| Conversion of debentures, warrants | 1 | 723 |
| Sale of own shares | 15 | 16 |
| Net cash flow | $\mathbf{- 8 , 9 8 4}$ | -595 |


| Net debt at beginning of period | $-22,306$ | $-23,899$ |
| :--- | ---: | ---: |
| Net cash flow | $-8,984$ | -595 |
| Currency effects | 763 | 2,188 |
| Net debt at end of period | $-\mathbf{3 0 , 5 2 7}$ | $-22,306$ |
| Debt payment capacity | $\mathbf{3 5 \%}$ | $54 \%$ |
| Debt/equity ratio | $\mathbf{0 . 6 0}$ | 0.44 |

## Quarterly data

STATEMENT OF EARNINGS
Group

|  | 2004 |  |  |  | 2003 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SEK M | IV | III | II | I | IV | III | 11 | I |
| Net sales | 23,128 | 22,812 | 22,340 | 21,687 | 21,153 | 21,064 | 21,231 | 21,890 |
| Operating expenses ${ }^{1}$ | -20,423 | -19,273 | -18,842 | -18,386 | -17,551 | -17,629 | -17,838 | -18,075 |
| Operating surplus | 2,705 | 3,539 | 3,498 | 3,301 | 3,602 | 3,435 | 3,393 | 3,815 |
| Depreciation and write-down, properties and plant ${ }^{2}$ | -1,720 | -1,586 | -1,473 | -1,393 | -1,369 | -1,397 | -1,353 | -1,363 |
| Goodwill amortization | -318 | -314 | -295 | -286 | -296 | -276 | -273 | -285 |
| Share in earnings of associated companies | 6 | 9 | 12 | 5 | 27 | 40 | 24 | 33 |
| Operating profit | 673 | 1,648 | 1,742 | 1,627 | 1,964 | 1,802 | 1,791 | 2,200 |
| Financial items ${ }^{3}$ | -185 | -271 | -240 | -155 | -178 | -199 | -187 | -226 |
| Earnings after financial items | 488 | 1,377 | 1,502 | 1,472 | 1,786 | 1,603 | 1,604 | 1,974 |
| Income taxes ${ }^{4}$ | 177 | -412 | -488 | -449 | -358 | -465 | -466 | -572 |
| Minority interest | -4 | -10 | -5 | -9 | -9 | -7 | -8 | -7 |
| Net earnings | 661 | 955 | 1,009 | 1,014 | 1,419 | 1,131 | 1,130 | 1,395 |

Earnings per share, SEK

- before dilution effects
- after dilution effects

| 2.83 | 4.09 | 4.32 | 4.35 | 6.08 | 4.88 | 4.90 | 6.06 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 2.83 | 4.09 | 4.32 | 4.34 | 6.07 | 4.88 | 4.87 | 6.02 |

Specification of items affecting comparability
${ }^{1}$ Operating expenses

- Sale of shares in Metsä Tissue
- Release of badwill, Scaninge
- Rationalization costs
- Write-down of shares, Otor
${ }^{2}$ Depreciation and write-down, properties and plant
- Write-down of property, Taiwan
- Write-downs in conjunction with rationalization program
${ }^{3}$ Financial items
- Sale of shares in Industrivärden
${ }^{4}$ Income taxes
- Tax treatment of loss carryforwards and changed tax rates
- -14
-30
212
197
-     -         -             - 

418
$\begin{array}{lllll}-555 & - & -14 & -30 & -158\end{array}$
-171
$-171$

100
70

197
-48
-57

## Quarterly data

OPERATING CASH FLOW ANALYSIS
Group

|  | 2004 |  |  |  | 2003 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SEK M | IV | III | II | I | IV | III | II | 1 |
| Operating cash surplus | 3,230 | 3,516 | 3,556 | 3,294 | 3,348 | 3,270 | 3,291 | 3,599 |
| Changes in working capital | 955 | 552 | -773 | -1,354 | 1,430 | 714 | -709 | -698 |
| Current capital expenditures, net | -1,596 | -1,071 | -1,020 | -583 | -1,550 | -817 | -928 | -607 |
| Other operating cash flow changes | -195 | 6 | -119 | -47 | -60 | -75 | -28 | -78 |
| Operating cash flow | 2,394 | 3,003 | 1,644 | 1,310 | 3,168 | 3,092 | 1,626 | 2,216 |
| Financial items | -185 | -271 | -240 | -155 | -178 | -199 | -187 | -226 |
| Income taxes paid | -367 | -501 | -878 | -342 | -297 | -485 | -113 | -256 |
| Other | 11 | 7 | 5 | 0 | -62 | 77 | -38 | -4 |
| Cash flow from current operations | 1,853 | 2,238 | 531 | 813 | 2,631 | 2,485 | 1,288 | 1,730 |
| Acquisitions | -1,757 | $452^{1}$ | -7,047 | -988 | -3,850 | -107 | -307 | -544 |
| Strategic capital expenditures, properties | -669 | -752 | -512 | -465 | -843 | -797 | -756 | -553 |
| Strategic structural expenditures | -46 | -63 | -32 | -85 | -103 | -109 | -72 | -153 |
| Divestments | 0 | 0 | 0 | 0 | 11 | 85 | 215 | 650 |
| Cash flow before dividend | -619 | 1,875 | -7,060 | -725 | -2,154 | 1,557 | 368 | 1,130 |
| Dividend | 0 | -21 | -2,450 | - | - | -19 | -2,216 |  |
| Cash flow after dividend | -619 | 1,854 | -9,510 | -725 | -2,154 | 1,538 | -1,848 | 1,130 |
| Conversion of debentures, warrants | - | - | - | 1 | - | 723 | - |  |
| Sale of own shares | 6 | 2 | 3 | 4 | 4 | 7 | 4 | 1 |
| Net cash flow | -613 | 1,856 | -9,507 | -720 | -2,150 | 2,268 | -1,844 | 1,131 |

[^2]
## Quarterly data Business areas

NET SALES

|  | $\mathbf{2 0 0 4}$ |  |  |  |  | $\mathbf{2 0 0 3}$ |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| SEK M | IV | III | II | I | IV | III | II | I |
| Hygiene Products | $\mathbf{1 1 , 9 0 4}$ | 11,761 | 11,149 | 10,545 | 10,531 | 10,753 | 10,791 | 10,906 |
| Consumer Tissue | 4,395 | 4,226 | 3,853 | 3,721 | 3,759 | 3,618 | 3,630 | 3,817 |
| Tissue for bulk consumers - AFH | 2,941 | 3,023 | 2,799 | 2,638 | 2,628 | 2,928 | 2,920 | 2,913 |
| Personal Care | 4,568 | 4,512 | 4,497 | 4,186 | 4,144 | 4,207 | 4,241 | 4,176 |
| Packaging | $\mathbf{7 , 8 0 4}$ | 7,928 | 7,939 | 7,830 | 7,459 | 7,434 | 7,421 | 7,715 |
| Forest Products | $\mathbf{3 , 8 1 4}$ | 3,586 | 3,741 | 3,813 | 3,736 | 3,378 | 3,406 | 3,561 |
| $\quad$ Publication papers | 2,005 | 1,909 | 1,790 | 1,905 | 1,891 | 1,810 | 1,802 | 1,764 |
| Pulp, timber and solid-wood products | 1,809 | 1,677 | 1,951 | 1,908 | 1,845 | 1,568 | 1,604 | 1,797 |
| Other | 298 | 265 | 268 | 256 | 126 | 155 | 331 | 419 |
| Intra-group deliveries | $\mathbf{- 6 9 2}$ | -728 | -757 | -757 | -699 | -656 | -718 | -711 |
| Total net sales | $\mathbf{2 3 , 1 2 8}$ | 22,812 | 22,340 | 21,687 | 21,153 | 21,064 | 21,231 | 21,890 |

OPERATING SURPLUS

|  | $\mathbf{2 0 0 4}$ |  |  |  |  | $\mathbf{2 0 0 3}$ |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
| SEK M | IV | III | II | I | IV | III | II | I |  |
| Hygiene Products | $\mathbf{1 , 6 7 9}$ | 1,855 | 1,848 | 1,768 | 1,747 | 1,824 | 1,814 | 1,895 |  |
| Consumer Tissue | 531 | 669 | 601 | 635 | 614 | 574 | 562 | 646 |  |
| Tissue for bulk consumers - AFH | 356 | 374 | 407 | 335 | 340 | 438 | 433 | 457 |  |
| Personal Care | 792 | 812 | 840 | 798 | 793 | 812 | 819 | 792 |  |
| Packaging | $\mathbf{9 4 5}$ | 1,096 | 1,046 | 975 | 965 | 1,036 | 1,023 | 1,100 |  |
| Forest Products | 724 | 700 | 709 | 667 | 763 | 644 | 634 | 703 |  |
| Publication papers | 345 | 334 | 309 | 310 | 420 | 339 | 316 | 426 |  |
| Pulp, timber and solid-wood products | 379 | 366 | 400 | 357 | 343 | 305 | 318 | 277 |  |
| Other | $\mathbf{- 6 4 3}$ | -112 | -105 | -109 | 127 | -69 | -78 | 117 |  |
| Total operating surplus | $\mathbf{2 , 7 0 5}$ | 3,539 | 3,498 | 3,301 | 3,602 | 3,435 | 3,393 | 3,815 |  |

## OPERATING PROFIT

|  | 2004 |  |  | 2003 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SEK M | IV | III | II | I | IV | III | II | 1 |
| Hygiene Products | 943 | 1,068 | 1,157 | 1,153 | 1,184 | 1,169 | 1,192 | 1,275 |
| Consumer Tissue | 232 | 327 | 329 | 385 | 402 | 308 | 311 | 395 |
| Tissue for bulk consumers - AFH | 146 | 153 | 210 | 168 | 178 | 264 | 271 | 288 |
| Personal Care | 565 | 588 | 618 | 600 | 604 | 597 | 610 | 592 |
| Packaging | 490 | 636 | 609 | 533 | 538 | 631 | 622 | 691 |
| Forest Products | 383 | 374 | 385 | 345 | 469 | 352 | 331 | 407 |
| Publication papers | 129 | 121 | 96 | 96 | 208 | 140 | 103 | 211 |
| Pulp, timber and solid-wood products | 254 | 253 | 289 | 249 | 261 | 212 | 228 | 196 |
| Other | -825 | -116 | -114 | -118 | 69 | -74 | -81 | 112 |
| Operating profit before goodwill amortization | 991 | 1,962 | 2,037 | 1,913 | 2,260 | 2,078 | 2,064 | 2,485 |
| Goodwill amortization ${ }^{1}$ | -318 | -314 | -295 | -286 | -296 | -276 | -273 | -285 |
| Total operating profit | 673 | 1,648 | 1,742 | 1,627 | 1,964 | 1,802 | 1,791 | 2,200 |

${ }^{1}$ Goodwill amortization:

| Hygiene Products | 136 | 126 | 107 | 103 | 110 | 98 | 96 | 108 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Packaging | 102 | 100 | 102 | 99 | 97 | 93 | 94 | 93 |
| Common | 80 | 88 | 86 | 84 | 89 | 85 | 83 | 84 |
| Group | 318 | 314 | 295 | 286 | 296 | 276 | 273 | 285 |

OPERATING SURPLUS MARGIN

|  | 2004 |  |  |  | 2003 |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Percent | IV | III | II | I | IV | III | II | I |
| Hygiene Products | 14 | 16 | 17 | 17 | 17 | 17 | 17 | 17 |
| Consumer Tissue | 12 | 16 | 16 | 17 | 16 | 16 | 15 | 17 |
| Tissue for bulk consumers - AFH | 12 | 12 | 15 | 13 | 13 | 15 | 15 | 16 |
| Personal Care | 17 | 18 | 19 | 19 | 19 | 19 | 19 | 19 |
| Packaging | 12 | 14 | 13 | 12 | 13 | 14 | 14 | 14 |
| Forest Products | 19 | 20 | 19 | 17 | 20 | 19 | 19 | 20 |
| Publication papers | 17 | 17 | 17 | 16 | 22 | 19 | 18 | 24 |
| Pulp, timber and solid-wood products | 21 | 22 | 21 | 19 | 19 | 19 | 20 | 15 |

OPERATING MARGINS, excluding goodwill amortization

|  | 2004 |  |  |  | 2003 |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Percent | IV | III | II | I | IV | III | II | II |
| Hygiene Products | $\mathbf{8}$ | 9 | 10 | 11 | 11 | 11 | 11 | 12 |
| Consumer Tissue | 5 | 8 | 9 | 10 | 11 | 9 | 9 | 10 |
| Tissue for bulk consumers - AFH | 5 | 5 | 8 | 6 | 7 | 9 | 9 | 10 |
| Personal Care | 12 | 13 | 14 | 14 | 15 | 14 | 14 | 14 |
| Packaging | 6 | 8 | 8 | 7 | 7 | 8 | 8 | 9 |
| Forest Products | 10 | 10 | 10 | 9 | 13 | 10 | 10 | 11 |
| Publication papers | 6 | 6 | 5 | 5 | 11 | 8 | 6 | 12 |
| Pulp, timber and solid-wood products | 14 | 15 | 15 | 13 | 14 | 14 | 14 | 11 |


| Group data |  |  |
| :--- | ---: | ---: |
| MARGINS |  |  |
| 1 January-31 December | 2004 |  |
| Percent | 14.5 | 16.7 |
| Operating surplus margin | 7.7 | 10.4 |
| Operating margin, excl. goodwill amortization | 6.3 | 9.1 |
| Operating margin | -0.9 | -0.9 |
| Financial net margin | 5.4 | 8.2 |
| Profit margin | -1.3 | -2.3 |
| Tax and minority | 4.1 | 5.9 |

MARGINS - quarterly data

| Percent | IV | III | II | I | IV | III | II | II |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Operating surplus margin <br> Operating margin, excl. <br> Goodwill amortization | $\mathbf{1 1 . 7}$ | 15.5 | 15.7 | 15.2 | 17.0 | 16.3 | 16.0 | 17.4 |
| Operating margin | $\mathbf{4 . 3}$ | 8.6 | 9.1 | 8.8 | 10.7 | 9.9 | 9.7 | 11.4 |
| Financial net margin | $\mathbf{2 . 9}$ | 7.2 | 7.8 | 7.5 | 9.3 | 8.6 | 8.4 | 10.1 |
| Profit margin | $\mathbf{- 0 . 8}$ | -1.2 | -1.1 | -0.7 | -0.9 | -0.9 | -0.8 | -1.1 |
| Tax and minority | $\mathbf{2 . 1}$ | 6.0 | 6.7 | 6.8 | 8.4 | 7.7 | 7.6 | 9.0 |
| Net margin | $\mathbf{0 . 7}$ | -1.8 | -2.2 | -2.1 | -1.7 | -2.3 | -2.3 | -2.6 |

FIVE-YEAR SUMMARY

| Full year | 2004 | 2003 | 2002 | 2001 | $2000^{1}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Earnings after financial items, SEK M | 4,839 | 6,967 | 8,078 | 8,090 | 9,327 |
| Earnings per share, SEK | 15.58 | 21.84 | 24.54 | 24.05 | 30.64 |
| Earnings per share, |  |  |  |  |  |
| before goodwill amortization, SEK | 20.59 | 26.51 | 29.15 | 28.40 | 33.76 |
| Debt/equity ratio, times | 0.60 | 0.44 | 0.49 | 0.51 | 0.39 |
| Return on capital employed, \% | 7 | 11 | 13 | 14 | 18 |
| Return on shareholders' equity, \% | 7 | 10 | 12 | 13 | 20 |

${ }^{1}$ Adjusted historically to reflect new issues.

## CASH FLOW ANALYSIS

(in accordance with the Swedish Financial Accounting Standards Council's recommendation, RR 7)

| 1 January-31 December |  |  |
| :---: | :---: | :---: |
| SEK M | 2004 | 2003 |
| Current operations |  |  |
| Earnings after financial items | 4,839 | 6,967 |
| Adjustment for items not included in cash flow | 7,363 | 5,100 |
|  | 12,202 | 12,067 |
| Taxes paid | -2,088 | -1,151 |
| Cash flow from current operations before changes in working capital | 10,114 | 10,916 |
| Cash flow from changes in working capital |  |  |
| Change in inventories | -320 | 191 |
| Change in current receivables | 942 | 743 |
| Change in operating liabilities | -1,242 | -197 |
| Cash flow from current operations | 9,494 | 11,653 |
| Investment activities |  |  |
| Acquisition of subsidiaries | -7,430 | -1,581 |
| Divested units | - | 961 |
| Acquisition of tangible and intangible fixed assets | -7,096 | -6,763 |
| Proceeds from sale of equipment | 513 |  |
| Repayment of loans from external parties | 299 | 8 |
| Cash flow from investment activities | -13,714 | -7,375 |
| Financing activities |  |  |
| Conversion of debentures, warrants | - | 435 |
| Sale of own shares | 15 | 16 |
| Loans assumed | 8,278 | - |
| Amortization of debt | - | -3,339 |
| Dividend | -2,471 | -2,235 |
| Cash flow from financing activities | 5,822 | -5,123 |
| Cash flow for the period | 1,602 | -845 |
| Liquid funds at beginning of year | 1,929 | 2,826 |
| Translation differences in liquid funds | -33 | -52 |
| Liquid funds at end of period | 3,498 | 1,929 |


| Reconciliation between cash flow analysis according to RR 7 and <br> operating cash flow |  |  |
| :--- | ---: | ---: |
| Cash flow for the year according to RR 7 | $\mathbf{1 , 6 0 2}$ | -845 |
| Deducted items: | -299 | -8 |
| Repayment of loans from external parties | $-8,278$ | 3,339 |
| Loans assumed/amortization of debt | $-1,910$ | $-3,227$ |
| Added items: | -15 | -54 |
| Net debt in acquired companies | -85 | -88 |
| Accrued interests | 1 | 288 |
| Investments by financial leasing | $\mathbf{- 8 , 9 8 4}$ | -595 |

## Press conference

SCA's year-end report for the period 1 January-31 December 2004 will be published on 27 January 2005. A press conference will be held at 14:00 CET, where Jan Åström, President and CEO, will present the results. Venue: Salén Konferenser, Olympia, Norrlandsgatan 15, Stockholm, Sweden.

## Telephone conference

The telephone conference will be held on 27 January 2005, at 16:00 CET, where Jan Åström will comment on the results. To participate, please call the number below at least 5 minutes prior to the conference call.

Dial-in number UK: +44 (0) 2071620180 quote: SCA
Dial-in number US: +13344204951 quote: SCA
The interim report and the slide presentation will be available at www.sca.com/Investors.

## Webcasting

The telephone conference will be webcasted live (listen-only). Later the same day a recorded version will be available on our web site www.sca.com/Investors. Requirements: Windows Media Player or Real Player.

For further information please contact:

Jan Åström, President and CEO. Telephone: +46 705860701.
Peter Nyquist, Senior Vice President, Communications and Investor Relations.
Telephone: +46 705752906.


[^0]:    ${ }^{1}$ The acquisition balance for companies acquired during the year are not finalized.
    ${ }^{2}$ Including SCA's portion of joint-venture companies.
    ${ }^{3}$ On debt-free basis.

[^1]:    ${ }^{1}$ Isolated quarterly amounts have been calculated as the difference between two accumulated results.
    ${ }^{2}$ The average exchange rate of 9.12 was applied in translation to EUR.

[^2]:    ${ }^{1}$ Preference shares have been reclassified and are treated as loans.

