SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ) Communications and Investor Relations Box 7827, 103 97 Stockholm, Sweden Tel +46 8 788 51 00, Fax +46 8 678 81 30 www.sca.com



Jan Åström named Environmental Manager of the Year

SCA's President and CEO Jan Åström has been selected as Environmental Manager of the Year 2004 (Ökomanager des Jahres 2004) by the German WWF and the German business magazine Capital. The environmental award is highly regarded in Germany and since being initiated in 1990 has been awarded to several prominent business leaders.

Jan Åström receives the award for his and SCA's environmental work and sustainable paper management. Among other factors, the motivation cites the Group's work with reducing air pollution, the extensive recycled paper operations, environmental certification of SCA's forests and production plants as well as the transformation of waste into energy, for example for district heating of homes and schools.

The award was presented in Berlin today.

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For further information, please contact: Marita Sander +46 8 788 52 46