

INFORMATION

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SCA Packaging and Nefab enter alliance

SCA Packaging and the Swedish packaging company Nefab have entered into a strategic alliance within the industrial packaging sector. This will enable both companies to offer their customers full service industrial packaging solutions.

Active in 30 countries worldwide, the companies will now work together to jointly develop products, services, marketing, sales and logistics, which are aimed at a broad range of customers in the industrial products sector. Packaging for industrial goods includes packaging for telecom equipments and automotive parts to solutions for bulk chemical products.

To ensure the relationship works seamlessly, a steering group is being formed with equal representation from both companies. As a general rule, the companies agree to work together, giving the lead role to the party having the stronger position with a particular customer or area of expertise. If advantageous for customers, storage and service facilities will be shared.

There will also be a close collaboration with the new global protective packaging division currently being created by SCA in North America. The division is based on the North American company Tuscarora Inc., which was recently acquired by SCA.

For more information about Nefab, visit their web site www.nefab.com.

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