

INFORMATION

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Management changes in SCA's hygiene operations

SCA Hygiene Products is currently responsible for nearly 50% of the Group's sales and has had the most rapid rate of growth among the Group's business areas. Sales in 1999 totaled SEK 27 billion, divided among the tissue and fluff products segment for the consumer market, institutional tissue products and incontinence products. Consequently, hygiene operations form the largest of SCA's business areas.

The current president of hygiene operations, Alfred Heinzl, has decided to resign his post at the end of the year, in order to devote attention to his Austrian family business. Heinzl, who has headed hygiene operations since the Group's acquisition of PWA in 1995, will be succeeded by Stefan Angwald, who is currently executive vice president of the business area.

Angwald, who has been president of incontinence operations since 1991, assumed his current position as head of the Consumer Products division, the business area's largest area of operations, in July 2000.

Jan Åström, who assumes the position of Executive Vice President of SCA and Deputy CEO on November 1, will take over as Chairman of the Board of Directors of SCA Hygiene Products in conjunction with the management changes in hygiene operations. In addition to coordinating the group's strategic development, research and development operations, among other activities, he will also focus a considerable amount of his resources on the Hygiene Products business area.

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