# SCA to Acquire BSN Medical, A Leading Medical Solutions Company







This presentation may contain forward-looking statements. Such statements are based on our current expectations and are subject to certain risks and uncertainties that could negatively affect our business. Please read our most recent annual report for a better understanding of these risks and uncertainties.



# Magnus Groth

President and CEO

# Fredrik Rystedt

**Executive Vice President and CFO** 

# SCA to Acquire BSN Medical, A Leading Medical Solutions Company



 Excellent strategic fit supporting SCA's vision to improve well-being through leading hygiene and health solutions





- BSN medical develops, manufactures, markets and sells products within wound care, compression therapy and orthopedics with well-known brands
- Purchase price of EUR 2,740m\* on a debt- and cash-free basis





- The acquisition will be fully debt funded
- BSN medical reported net sales 2015 amounted to EUR 861m, adjusted EBITDA\*\* of EUR 201m and adjusted operating profit\*\*\* of EUR 137m





- Acquisition expected to be accretive to SCA's earnings per share from year one
- Expected annual synergies of at least EUR 30m with full effect three years after closing.
   Restructuring costs expected to amount to approximately EUR 10m





The completion of the transaction is subject to customary regulatory approvals. Closing is expected to take place during the second quarter 2017





<sup>\*</sup>Based on an estimated net debt as per December 31, 2016, of EUR 1,340m

<sup>\*\*</sup>Excluding items affecting comparability

<sup>\*\*\*</sup>Excluding items affecting comparability and including BSN medical's purchase price allocation amortization

# SCA's Transformation Journey



SCA plans to split the Group into two listed companies; Hygiene and Forest Products



#### 2007-2016

#### **Acquisitions:**

- Wausau, AfH tissue, NA
- Vinda, tissue, China
- P&G, tissue, EU
- GP, tissue, EU

#### **Divestments:**

- Packaging business
- Two publication paper mills



#### 1975-2006

#### **Acquisitions:**

- Mölnlycke, personal care, Sweden
- PWA, tissue, Germany
- GP, parts of AfH tissue business in US



1929

SCA founded as a Swedish forest products company



# SCA Strategic Framework



#### VISION

Dedicated to improving well-being through leading hygiene and health solutions.

#### **MISSION**

To sustainably develop, produce, market and sell value-added hygiene and forest products and services.

#### **OBJECTIVES**

Generate increased shareholder value through profitable growth

Enable more people every day to enjoy a fuller life

Contribute to a sustainable and circular society

Enable our **employees** to realize their full potential, as part of one winning team

#### **STRATEGIES**

Win in chosen geographies and categories

Focus on customers and consumers

Innovate bigger brands

Drive efficiency

### **Favorable Market Trends**





### **BSN Medical**



- A leading global medical solutions company which develops, manufactures, markets and sells products for wound care, compression therapy and orthopedics
- Innovative company, well-known brands such as Leukoplast, Cutimed, JOBST, Delta Cast, Delta Lite and Actimove long established brand leaders in their key markets
- Sales in more than 140 countries. Top three countries based on sales 2015: Germany, US and France
- Production in 11 countries
- High cash conversion and an asset light business model

#### **2015 Facts**

Net sales

Adjusted EBITDA\*

Adjusted EBITDA margin\*

Adjusted operating profit\*\*

Adjusted operating margin\*\*

Number of employees

Sales in number of countries

EUR 861m

EUR 201m

23.3%

EUR 137m

15.9%

6,000

more than 140



<sup>\*</sup> Excluding items affecting comparability

<sup>\*\*</sup> Excluding items affecting comparability and including BSN medical's purchase price allocation amortization

# BSN Medical – A Strong Market Offering



- Excellent go-to-market with large sales force. Enabling a range of commercial excellence models depending on region and reimbursement structure combined with commercial balance with distributors
- Direct interaction with key influencers and prescribers like nurses and physicians to ensure promoters of the products as well as input to product developments
- Leading brand positions in key markets. Well positioned to meet future customer and consumer trends
- Strong R&D capabilities and pipe line in the fast growing market segments
- High level know how in technology and operations with focused competence centers



















### **BSN Medical**

#### **Product Overview**



#### **Wound Care**



#### **Acute Wound Care**



- Key products: surgical tapes, retention bandages, surgical/post-operation dressings, adhesive bandages/plaster
- #2 globally, #1 in Europe
- Market share of ~12%

#### **Advanced Wound Care**



- Products for treatment of difficult and complex wounds
- Recent expansion into pump technology
- Market share of ~2%

#### Leuko Cutimed®

#### **Compression Therapy**



#### **Phlebology**



- Key products: compression stockings, medical compression garments
- #4 globally
- Market share of ~10%

#### Lymphology



- Key products: compression bandages, wraps, garments and pneumatic compression pumps
- #1 globally
- Market share of ~6%



#### **Orthopedics**



#### **Fracture Management**



- Key products: cast tape, splinting, casting accessories
- #1 globally
- Market share of ~25%

#### **Physiotherapy**



- Products for support bandages and tapes
- #1 globally
- Market share of ~22%

### Orthopedics Soft Goods and Braces



- Key products: support bandages and tapes
- Market share of ~1%



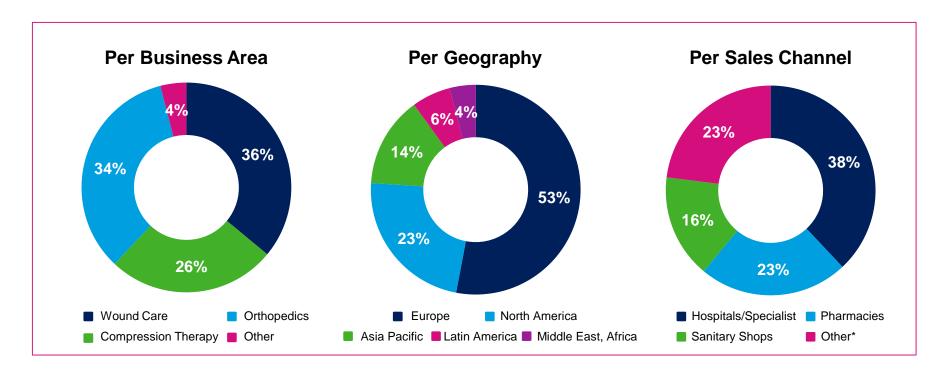




4% of Sales 2015 is Other and relates mainly to contract manufacturing for third parties (B2B)

# **BSN Medical Sales Split 2015**





<sup>\*</sup>Other includes wholesalers, distributors, homecare, etc

### The Global Med Tech Market



#### Complexity

	ce Products, d Disposables	Low Complexity Devices	High Complexity Devices	Medical Equipment
Incontinence Products	Pumps Fracture management	s for drug delivery ent Ophthalmic ins	Hearing aids truments	Diagnostic equipment
Wet wipes	Compression garments Injection Devices		Pacemakers	Minimal invasive surgery (MIS thesia & respiratory Lasers
Skin care	Wound Care Ostomy supplies	Infusion pump		Dialysis equipment MRI
	Vein catheters & po	Stents (	Cardiov.)	
	Wound closures	Dental devices		
	Urinary catheters Collection devices			

### **BSN Medical Addressable Market**





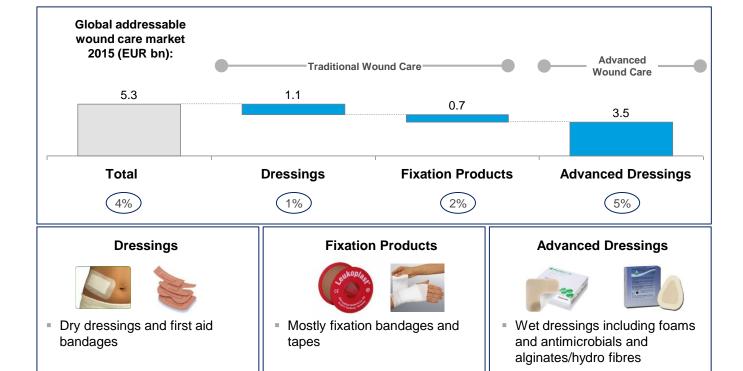
7 CAGR\*\* 2015 - 2020

<sup>\*</sup> Only includes non-invasive orthopedics

<sup>\*\*</sup> Expected CAGR (Compound Annual Growth Rate) Data is based on market data and company estimates.

### Wound Care Market Overview







= Expected CAGR 2015-2020 (Compound Annual Growth Rate) Data is based on market data and company estimates.

December 19, 2016

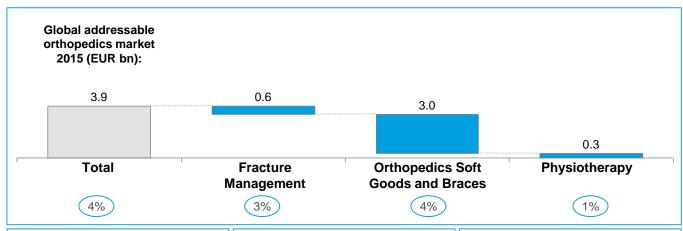
Used mostly for chronic

wound care products

wounds, substituting traditional

## **Orthopedics Market Overview**





#### **Fracture Management**



 Moving into higher-value synthetic casts

### Orthopedics Soft Goods and Braces



 Increasing due to trend of reduced immobilization and prevalence of obesity as well as sport injuries

#### **Physiotherapy**



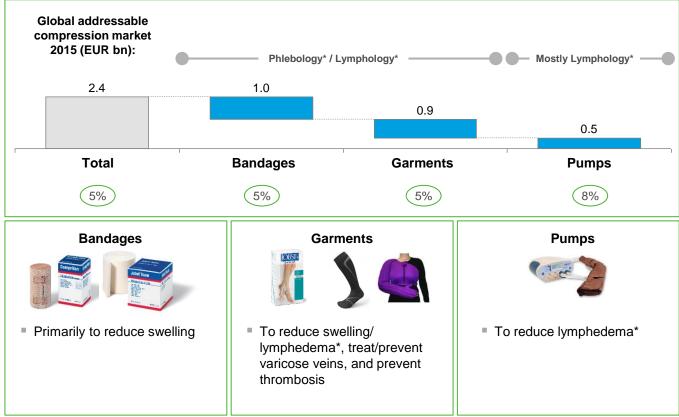
Growth driven by prevalence of obesity and fractures as well as increasing demand for sports and lifestyle related products



= Expected CAGR 2015-2020 (Compound Annual Growth Rate) Data is based on market data and company estimates.

## Compression Therapy Market Overview





<sup>=</sup> Expected CAGR 2015-2020 (Compound Annual Growth Rate)
Data is based on market data and company estimates.

<sup>\*</sup>Phlebology products focus on the prevention and treatment of diseases of the veins. Lymphology provides full therapy solutions for patients suffering from Lymphedema, a condition of localized fluid retention and tissue swelling

### **BSN Medical Addressable Market**





# SCA and BSN Medical - Excellent Strategic Fit



#### **Supporting SCA's Vision**

 Excellent strategic fit supporting SCA's vision; to improve well-being through leading hygiene and health solutions

#### **New Growth Platform**

- Entry into attractive adjacent medical solutions markets with solid underlying growth and high margins
- Future industry consolidation opportunities
- Strengthens SCA's global leading position for incontinence products
  - Similar underlying market and customer characteristics as SCA's incontinence business
  - Strengthens customer offering, channel presence and market access

### Potential to Strengthen BSN Medical Business

- Potential to strengthen BSN medical business through
  - SCA's global leading position for incontinence products under the TENA brand
  - SCA's strong presence in health care and retail sales channels
  - SCA's extensive knowledge in brand building and focus on digitalization

#### **Synergies**

- Expected annual synergies of at least EUR 30m
  - Sales synergies in crossselling
  - Cost synergies in supply chain and administration

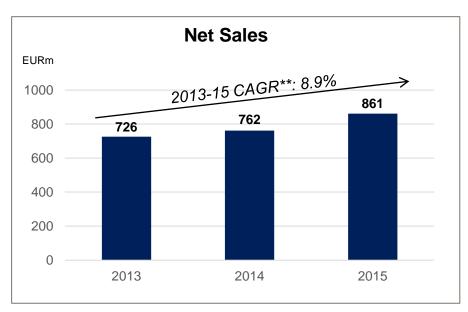
# Purchase Price

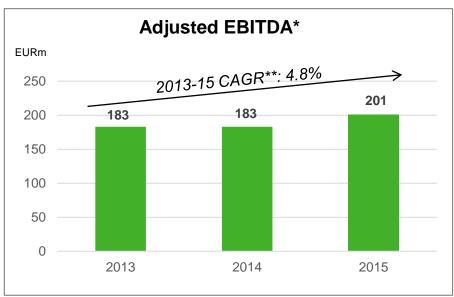


	EURm		
Purchase Price			
Purchase price equity	1,400		
Estimated net debt as of December 31, 2016	1,340		
Total Consideration	2,740		
Estimated Tangible Capital Employed as of December 31, 2016	310		
Impact of Acquisition			
Estimated total intangible as of December 31, 2016	2,430		
of which trademarks, etc	960		
<del>-</del>	1,470		
Tax adjustment of trademarks, etc			
Total Estimated Goodwill	1,740		
Total Estimated Annual Purchase Price Allocation Amortization			
of which for SCA estimated additional purchase price allocation amortization			

### **BSN Medical Financials**







<sup>\*</sup>Excluding items affecting comparability

<sup>\*\*</sup>CAGR (Compound Annual Growth Rate)

### Proforma 2015 SCA and BSN Medical



**SCA Estimated** 

	SCA	BSN Medical	Purchase Price Allocation Amortization	Combined
Net Sales	SEK 115.3bn	SEK 8.1bn		SEK 123.4bn
Adjusted EBITDA*	SEK 19.0bn	SEK 1.9bn		SEK 20.9bn
Adjusted Operating Profit*	SEK 13.0bn	SEK 1.3bn**	SEK 0.3bn	SEK 14.0bn***
Adjusted EBITDA Margin*	16.5%	23.3%		16.9%
Adjusted Operating Margin*	11.3%	15.9%**		11.3%***
Return on Capital Employed*	12.0%	7.7%**		10.7%***

<sup>\*</sup>Excluding items affecting comparability

<sup>\*\*</sup>Including BSN medical's purchase price allocation amortization

<sup>\*\*\*</sup>Including BSN medical's purchase price allocation amortization and SCA's estimated purchase price allocation amortization

# Other Financial Information



- Transaction fully debt funded
- Committed acquisition bridge financing in place
- SCA remains fully committed to retaining solid investment grade rating
- Bridge funding to be replaced with ordinary funding over time
- Transaction costs amount to approximately EUR 25m
  - Advisory fees of EUR 15m
  - Insurance fee of EUR 10m
  - Approximately EUR 15m will be recognized as item affecting comparability during Q4 2016 and the remaining costs during Q2 2017

# A Value Creating Acquisition



- Excellent strategic fit supporting SCA's vision to improve well-being through leading hygiene and health solutions
- New growth platform
  - Entry into attractive adjacent medical solutions markets
  - Future industry consolidation opportunities
  - Strengthens SCA's global leading position for incontinence products
- Potential to strengthen the BSN medical business through
  - SCA's global leading position for incontinence products under the TENA brand
  - ◆ SCA's strong presence in health care and retail sales channels
  - ◆ SCA's extensive knowledge in brand building and focus on digitalization
- Expected annual synergies of at least EUR 30m
- High cash conversion and an asset light business model
- Accretive to SCA's earnings per share from year one























# Q&A

