SCA Interim Report

1 January – 30 June 2013







Macro update

- Weak global growth
 - Weak Western Europe
 - Increased confidence in some recovery in the US
- Tissue
 - Some growth in Europe and North America
 - High growth in Emerging markets
- Personal Care
 - Good demand for incontinence products in Europe
 - Stable demand for baby diapers and feminine care in Western Europe
 - Good growth in Emerging markets
- Forest Products
 - Improved global market for solid-wood products
 - Improved European market for kraftliner
 - Decreased demand for publication paper

Summary

Q2 2013 vs. Q2 2012

- Sales growth 18%*
 - Hygiene business, 21%**
 - Acquisitions
 - Higher volumes
 - Good growth in Emerging markets
 - Forest Products, -4%***
 - Lower prices including currency effects
 - Higher volumes
- EBIT increased 5%****
 - Acquisitions
 - Higher volumes
 - Cost savings
- Operating cash flow decreased 37%







^{*} Excluding exchange rate effects and divestments

^{**} Excluding exchange rate effects

^{***} Excluding divestments

^{****} Excluding items affecting comparability and exchange rate effects



Efficiency programs

- Hygiene business cost and productivity program
 - Achieved cost savings Q2 2013: SEK 231m
 - Annualized cost savings in Q2 2013: EUR 110m
 - Total annual cost savings of EUR 300m, full effect in 2015
- Georgia-Pacific synergies
 - Achieved cost savings Q2 2013: SEK 87m
 - Annualized cost savings in Q2 2013: EUR 40m
 - Total annual cost savings of EUR 125m, full effect in 2016
- Forest Products efficiency program
 - Achieved earnings improvement Q2 2013: SEK 110m
 - Annualized earnings improvement in Q2 2013: SEK 440m
 - Total annual earnings improvement of SEK 1,300m, full effect in 2015





Q2 2013 Results

SEK millions	Q2	Q2		
unless otherwise stated	2013	2012	Change,	% Change, %
Net sales	22,145	20,273	9	18 **
EBIT*	2,156	2,105	2	5 ***
EBIT margin* (%)	9.7	10.4		
Profit before tax*	1,943	1,789	9	11 ***
Earnings per share (SEK)	1.63	1.85		
Operating cash flow	1,499	2,391	-37	The same of the sa
Debt/Equity ratio	0.55	0.41		NEW

^{*} Excluding items affecting comparability

^{**} Excluding exchange rate effects and divestments

^{***} Excluding items affecting comparability and exchange rate effects

Q2 2013 vs. Q1 2013

Summary

- Group
 - Sales increased 4%*
 - EBIT increased 3%**
- Business areas
 - Personal Care, EBIT flat***
 - Higher volumes
 - Cost savings
 - Higher raw material costs
 - Tissue, EBIT increased 11%**
 - Higher volumes
 - Cost savings
 - Higher raw material costs
 - Forest Products, EBIT increased 9%**
 - Higher prices
 - Cost savings
 - Costs for maintenance stops
- * Excluding divestments
- ** Excluding items affecting comparability and divestments
- *** Excluding items affecting comparability





Personal Care

Q2 2013 vs. Q2 2012







EBIT margin** 12.0% 11.9%

- Sales growth 4% (10%*)
 - Incontinence products increased 6%*
 - Baby diapers increased 7%*
 - Feminine care increased 8%*
 - Emerging markets increased 16%*
- EBIT increased 3%** (3%***)
 - Higher volumes
 - Acquisitions
 - Cost savings
 - Increased marketing activities
 - Higher raw material costs



^{*} Excluding exchange rate effects

^{**} Excluding items affecting comparability

^{***} Excluding items affecting comparability and exchange rate effects

Tissue

Q2 2013 vs. Q2 2012







- * Excluding exchange rate effects
- ** Excluding items affecting comparability
- *** Excluding items affecting comparability and exchange rate effects

- Sales growth 23% (28%*)
 - Consumer tissue increased 30%*
 - AFH tissue increased 26%*
 - Emerging markets increased 14%*
- EBIT increased by 27%** (33%***)
 - Acquisitions
 - Cost savings
 - Higher volumes



Forest Products

Q2 2013 vs. Q2 2012







- * Excluding divestment
- ** Excluding items affecting comparability

Sales decreased 22% (-4%*)

- Publication papers, decreased sales
 - Lower prices
 - Divestments
- Solid-wood products, increased sales
 - Higher volumes
- Kraftliner, decreased sales
 - Lower volumes
 - Higher prices
- Pulp, decreased sales
 - Lower prices

EBIT decreased 42%**

- Lower prices
- Negative currency effects
- Costs for maintenance stops
- Cost savings
- Lower raw material costs





Summary

- Higher sales and profit for the hygiene businesses
- Good growth rates in Emerging markets
- Lower profit in Forest Products
- Efficiency programs delivering according to plan





Q&A

