## SCA Interim Report

1 January - 30 June 2013


## Macro update

- Weak global growth
- Weak Western Europe
- Increased confidence in some recovery in the US
- Tissue
- Some growth in Europe and North America
- High growth in Emerging markets
- Personal Care
- Good demand for incontinence products in Europe
- Stable demand for baby diapers and feminine care in Western Europe
- Good growth in Emerging markets
- Forest Products
- Improved global market for solid-wood products
- Improved European market for kraftliner
- Decreased demand for publication paper


## Summary

## Q2 2013 vs. Q2 2012

- Sales growth 18\%*
- Hygiene business, 21\%**
- Acquisitions
- Higher volumes
- Good growth in Emerging markets
- Forest Products, -4\%***
- Lower prices including currency effects
- Higher volumes
- EBIT increased 5\%****
- Acquisitions
- Higher volumes
- Cost savings
- Operating cash flow decreased 37\%
* Excluding exchange rate effects and divestments
** Excluding exchange rate effects
*** Excluding divestments

**** Excluding items affecting comparability and exchange rate effects


## Efficiency programs

- Hygiene business cost and productivity program
- Achieved cost savings Q2 2013: SEK 231m
- Annualized cost savings in Q2 2013: EUR 110m
- Total annual cost savings of EUR 300m, full effect in 2015
- Georgia-Pacific synergies
- Achieved cost savings Q2 2013: SEK 87m
- Annualized cost savings in Q2 2013: EUR 40m
- Total annual cost savings of EUR 125m, full effect in 2016
- Forest Products efficiency program
- Achieved earnings improvement Q2 2013: SEK 110m
- Annualized earnings improvement in Q2 2013: SEK 440m
- Total annual earnings improvement of SEK 1,300m, full effect in 2015


## Q2 2013 Results



## Q2 2013 vs. Q1 2013

 Summary- Group
- Sales increased 4\%*
- EBIT increased 3\%**
- Business areas
- Personal Care, EBIT flat***
- Higher volumes
- Cost savings
- Higher raw material costs
- Tissue, EBIT increased 11\%**
- Higher volumes
- Cost savings
- Higher raw material costs
- Forest Products, EBIT increased 9\%**
- Higher prices
- Cost savings
- Costs for maintenance stops
* Excluding divestments
** Excluding items affecting comparability and divestments
*** Excluding items affecting comparability


## Personal Care

- Sales growth 4\% (10\%*)
- Incontinence products increased 6\%*
- Baby diapers increased 7\%*
- Feminine care increased 8\%*
- Emerging markets increased 16\%*
" EBIT increased 3\%** (3\%***)
- Higher volumes
- Acquisitions
- Cost savings
- Increased marketing activities
- Higher raw material costs

EBIT** SEKm Q2 2012 Q2 2013
EBIT margin** $12.0 \% 11.9 \%$

* Excluding exchange rate effects
** Excluding items affecting comparability
*** Excluding items affecting comparability and exchange rate effects


## Tissue <br> Q2 2013 vs. Q2 2012

- Sales growth 23\% (28\%*)


* Excluding exchange rate effects
** Excluding items affecting comparability
*** Excluding items affecting comparability and exchange rate effects
- Consumer tissue increased 30\%*
- AFH tissue increased 26\%*
- Emerging markets increased 14\%*
- EBIT increased by 27\%** (33\%***)
- Acquisitions
- Cost savings
- Higher volumes



## Forest Products

Q2 2013 vs. Q2 2012

- Sales decreased 22\% (-4\%*)
- Publication papers, decreased sales
- Lower prices
- Divestments
- Solid-wood products, increased sales
- Higher volumes
- Kraftliner, decreased sales
- Lower volumes
- Higher prices
- Pulp, decreased sales
- Lower prices

* Excluding divestment
** Excluding items affecting comparability


## Summary

- Higher sales and profit for the hygiene businesses
- Good growth rates in Emerging markets
- Lower profit in Forest Products
- Efficiency programs delivering according to plan


Q\&A


