

Interim Report

1 January – 30 June 2012



Q2 2012

Macro update



- Global economy and private consumption to slow in 2012
 - ◆ Debt crisis in parts of Western Europe has a negative impact
 - ◆ Emerging markets shows relatively good growth
- Hygiene products
 - ◆ Good growth in Emerging markets
 - ◆ Low or no growth in Western Europe and North America
- Forest products
 - ◆ Lower European demand and unacceptably low prices in publication paper
 - ◆ Continued weak demand and unsatisfactory low prices in solid-wood products
 - ◆ Price increases for Kraftliner during Q2



Q2 2012

Closed five important deals



- Acquisition of Georgia-Pacific's European tissue operations
- Acquisition of Everbeauty an Asian hygiene products company
- Increased shareholding in Vinda
- Acquisition of PISA in Chile
- Divestment of the Packaging business, excluding the two kraftliner mills



Summary

Q2 2012 vs Q2 2011



- Sales increased 2%*
 - Hygiene business
 - ◆ Higher volumes
 - ◆ Higher prices
 - ◆ Good growth in emerging markets
 - Personal Care, 20%**
 - Tissue, 17%**
 - Forest Products
 - ◆ Lower volumes
 - ◆ Lower prices
- EBIT increased 16%***
 - Higher volumes
 - Lower raw material and energy costs

* Excluding exchange rate movements and divestment

** Excluding exchange rate movements

*** Excluding items affecting comparability, exchange rate movements and divestments

Q2 2012 results

SEK millions	Q2	Q2	Change,	Change,
unless otherwise stated	2012	2011	%	%**
Net sales	20,273	20,415	-1	2
EBIT*	2,105	1,810	16	16
EBIT margin* (%)	10.4	8.9		
Profit before tax*	1,789	1,527	17	
Earnings per share (SEK)	1.85	1.96		
Operating cash flow	2,391	1,868		
Debt/Equity ratio	0.41	0.55		

* Excluding items affecting comparability

** Excluding exchange rate movements, and divestments



Q2 2012 vs. Q1 2012

Summary



■ Group

- ◆ Sales increased 4%
- ◆ EBIT increased 15%*

■ Business areas

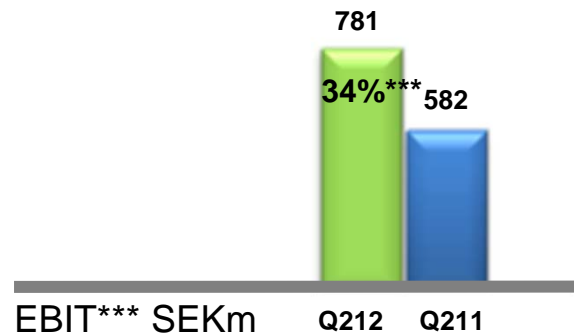
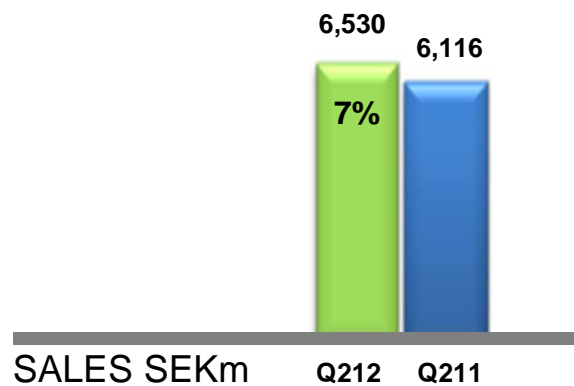
- ◆ Personal Care, EBIT increased 17%*
 - Higher volumes
 - Improved product mix
- ◆ Tissue, EBIT increased 10%*
 - Higher volumes
 - Lower energy costs
 - Higher raw material costs
- ◆ Forest Products, EBIT increased 31%*
 - Higher prices
 - Lower volumes
 - Lower raw material and energy costs

* Excluding items affecting comparability



Personal Care

Q2 2012 vs. Q2 2011



EBIT margin*** 12.0% 9.5%

* Excluding exchange rate movements and divestments

** Excluding exchange rate movements

*** Excluding items affecting comparability

**** Excluding items affecting comparability, exchange rate movements and divestments

■ Sales increased 7% (+10%*)

- ◆ Incontinence care increased 9%*
- ◆ Baby diapers increased 14%*
- ◆ Feminine care increased 8%*
- ◆ Emerging markets increased 20%**

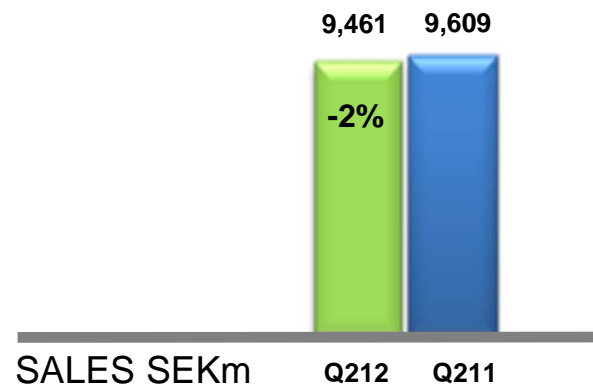
■ EBIT increased 34%*** (41%****)

- ◆ Higher volumes
- ◆ Improved product mix
- ◆ Cost savings
- ◆ Lower raw material costs

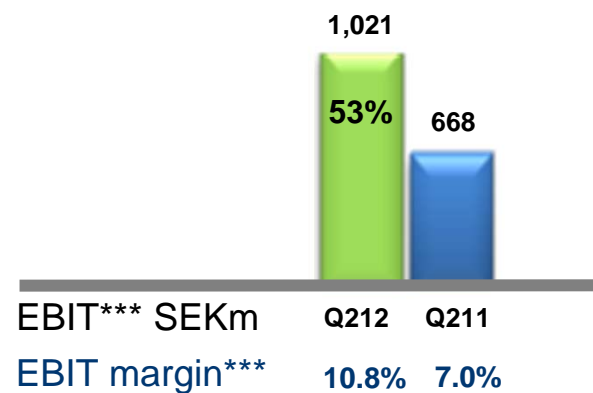


Tissue

Q2 2012 vs. Q2 2011



- **Sales decreased 2% (+4%*)**
 - ◆ Consumer tissue increased 5%*
 - ◆ AFH tissue increased 2%*
 - ◆ Emerging markets increased 17%**



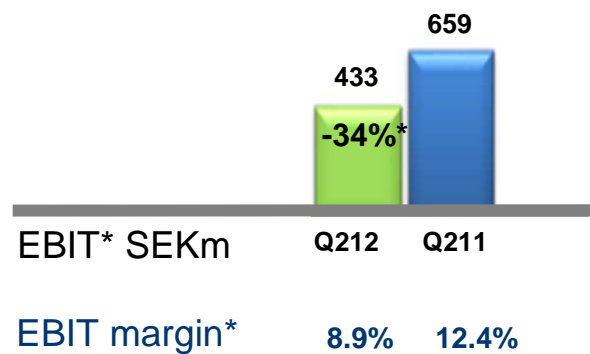
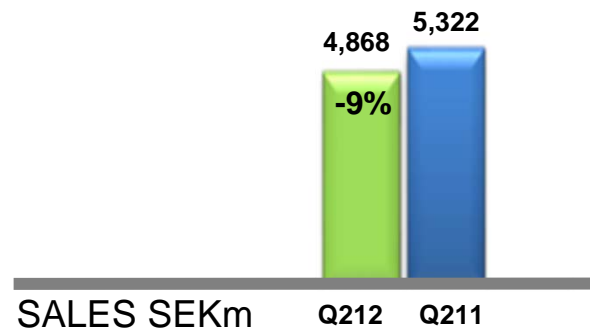
- **EBIT increased by 53%*** (45%****)**
 - ◆ Higher prices
 - ◆ Improved product mix
 - ◆ Lower raw material costs
 - ◆ Cost savings



* Excluding exchange rate movements and divestments
 ** Excluding exchange rate movements
 *** Excluding items affecting comparability
 **** Excluding items affecting comparability and exchange rate movements

Forest Products

Q2 2012 vs. Q2 2011



■ Sales decreased 9%

- ◆ Publication papers, decreased sales
 - Lower volumes
- ◆ Solid-wood products, flat sales
 - Higher volumes
 - Lower prices
- ◆ Kraftliner, decreased sales
 - Lower prices
 - Higher volumes
- ◆ Pulp, decreased sales
 - Lower prices and volumes

■ EBIT decreased 34%*

- ◆ Lower prices
- ◆ Higher raw material costs



* Excluding items affecting comparability

Q&A



SCA
c/o Life

