

# Annual General Meeting 2016



Magnus Groth, President and CEO



# SCA – a Leading Global Hygiene and Forest Products Company



# Favorable Market Trends



- Global population growth
- An aging population
- Increasing disposable income
- Increased insight that good hygiene improves health and well-being



# 2015 in short



# 115

SEK billion in net sales

# 13

SEK billion in operating profit\*

Return on capital employed\*

# 12%

Proposed dividend

# 5.75

 SEK/share

*\*Excluding items affecting comparability*

# Our Sustainability Targets



**People & Nature  
Innovations**



**Climate &  
Energy**



**Hygiene Solutions**



**Fiber sourcing &  
Biodiversity**



**Code of Conduct**



**Employee  
Health & Safety**



**Water**

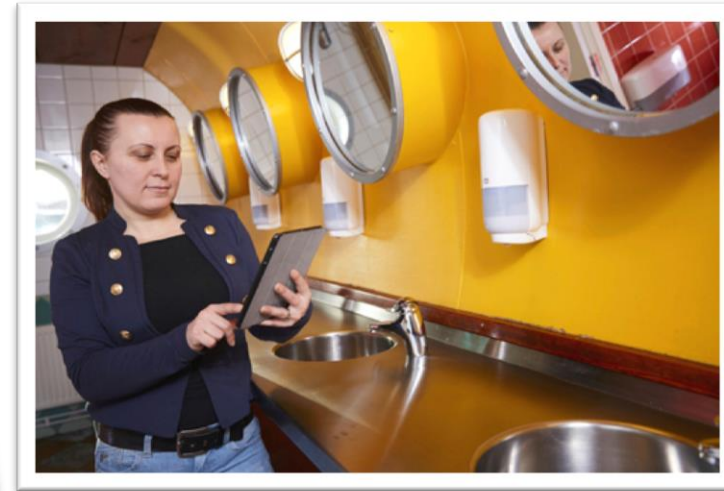
# Important Events



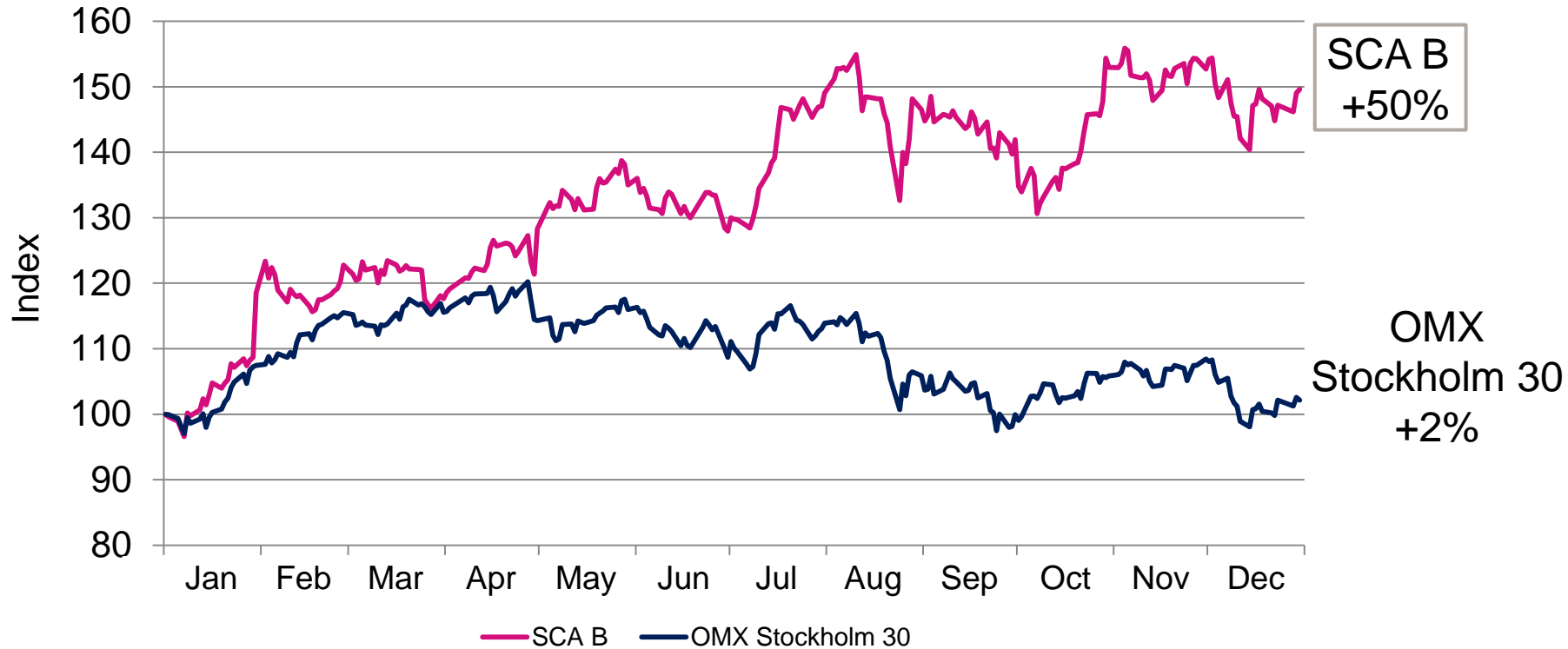
- Acquisition of Wausau Paper Corp., a North American Away-from-Home tissue company
- Investment in a new production facility for incontinence products in Brazil
- Integration of SCAs hygiene business in Southeast Asia, Taiwan and South Korea with Vinda
- Enhancement of the hygiene organization
- Investment in increased pulp capacity in Sweden
- Addressed areas with weak profitability
- Decision to dividing the Group into two divisions, a Hygiene division and a Forest Products division



# Tork EasyCube at Gröna Lund



# Total Shareholder Return 2015







**SCA**  
*Care of Life*

