Q1 2009
General market update

- Global GDP expectations -2.1% for 2009
- EURO area industrial production expectations -14% for 2009
- Hygiene business
  - Stable demand in mature markets
  - Continued good growth in emerging markets
- Packaging and Forest Products
  - Weak demand for packaging
    - Western European demand -10%*
  - Weak demand for solid-wood products and publication papers
    - European demand for magazine paper -20%**
    - European demand for newsprint -14%**

* Year to date February 2009 vs 2008 adjusted for fewer working days
** Q1 2009 vs Q1 2008
Q1 2009
SCA business market update

Hygiene business
- Stable demand in mature markets
- Continued good growth in emerging markets

Packaging and Forest Products
- Continuous weak demand for Packaging
- Stable demand for solid-wood products and publication papers
Q1 2009 results

<table>
<thead>
<tr>
<th></th>
<th>SEK millions</th>
<th>Q1 2009</th>
<th>Q1 2008</th>
<th>Change, %</th>
<th>Q4 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net sales</td>
<td>28,327</td>
<td>27,513</td>
<td>3</td>
<td>28,159</td>
<td></td>
</tr>
<tr>
<td>EBIT</td>
<td>2,136</td>
<td>2,471</td>
<td>-14</td>
<td>1,838</td>
<td></td>
</tr>
<tr>
<td>EBIT margin (%)</td>
<td>7.5</td>
<td>9.0</td>
<td></td>
<td>6.5</td>
<td></td>
</tr>
<tr>
<td>Profit before tax</td>
<td>1,511</td>
<td>1,946</td>
<td>-22</td>
<td>1,150</td>
<td></td>
</tr>
<tr>
<td>Earnings per share (SEK)</td>
<td>1.58</td>
<td>2.18</td>
<td>-28</td>
<td>2.02</td>
<td></td>
</tr>
<tr>
<td>Cash flow from current</td>
<td>1,640</td>
<td>-19</td>
<td></td>
<td>1,632</td>
<td></td>
</tr>
<tr>
<td>operations</td>
<td>0.70</td>
<td>0.58</td>
<td></td>
<td>0.70</td>
<td></td>
</tr>
</tbody>
</table>

unless otherwise stated
Q1 2009 vs Q4 2008

Summary

Group
- Sales growth of 1%, currency 5%
- EBIT increased 16%, currency 6%
- Profit before tax increased 31%, currency 9%
- Cash flow from current operations increased SEK 8m
- Higher EBIT mainly due to increased EBIT in Tissue and Forest Products

Business areas
- Increased sales and strong profit growth in Tissue
- Increased sales but lower profit in Personal Care
- Lower sales and profit in Packaging
- Sales and profit increased in Forest Products
Q1 2009 vs Q4 2008
Personal Care and Tissue

- Personal Care, EBIT decreased 1%

- Tissue, EBIT increased 40%
Q1 2009 vs Q4 2008
Packaging and Forest Products

- Packaging, EBIT decreased 26%
  - EBIT Q4 2008: 109 SEKm
  - Price/mix: -257 SEKm
  - Volume: -40 SEKm
  - Raw material: 212 SEKm
  - Energy: 34 SEKm
  - Currency: -10 SEKm
  - Other: 33 SEKm
  - EBIT Q1 2009: 81 SEKm

- Forest Products, EBIT increased 13%
  - EBIT Q4 2008: 518 SEKm
  - Price/mix: 115 SEKm
  - Volume: -25 SEKm
  - Raw material: -82 SEKm
  - Energy: -30 SEKm
  - Currency: 71 SEKm
  - Other: 16 SEKm
  - EBIT Q1 2009: 583 SEKm
Q1 2009 vs Q1 2008

Summary

Group

- Sales growth of 3%, currency 11%
- Hygiene sales growth in emerging markets of 21%, currency 6%
- EBIT decline of 14%, currency 6%
- Profit before tax decreased 22%, currency 3%
- Cash flow from current operations increased SEK 1,659m
- Higher prices and lower raw material costs did not compensate for lower volumes and increased energy and manufacturing costs

Business areas

- Strong sales and profit growth in Tissue
- Strong sales growth but lower profit in Personal Care
- Lower sales and significant profit decline in Packaging
- Stable sales but lower profit in Forest Products
**Personal Care**

Q1 2009 vs Q1 2008

**Sales increased by 16%, currency 13%**
- *Incontinence care, 15% sales growth*
  - Healthcare sales increased 15%
- *Baby diapers, 21% sales growth*
  - Strong growth in emerging markets
- *Feminine care, 11% sales growth*
  - Good growth in Latin America and Europe

**Sales growth in emerging markets 22%**

**EBIT decreased by 6%, currency 4%**
- Higher prices and improved product mix, mainly in baby diapers
- Higher raw material costs
- Negative impact from technology shift in baby diapers
- Increased manufacturing and distribution costs
Tissue
Q1 2009 vs Q1 2008

- **Sales increased by 13%, currency 11%**
  - *Consumer tissue, 14% sales growth*
    - Improved product mix
    - Higher prices
  - *AFH tissue, 15% sales growth*
    - Improved product mix
    - Higher prices in all regions
    - Lower volumes

- **Sales growth in emerging markets 20%**

- **EBIT increased by 58%, currency 14%**
  - Improved mix
  - Lower raw material costs
  - Acquisition synergies
  - Higher marketing costs
  - Higher prices
  - Slightly higher energy costs
Packaging
Q1 2009 vs Q1 2008

- **Sales decreased 6%*, currency 12%**
  - Lower volumes and prices

- **EBIT decreased by 87%, currency 1%**
  - Lower volumes and prices
  - Production downtime 66,000 tonnes
  - Lower raw material costs
  - Reduced number of employees by approximately 1,000

* Adjusted for the divestment of the UK and Ireland conventional corrugated business
Forest Products
Q1 2009 vs Q1 2008

- **Sales increase of 1%, currency 3%**
  - *Publication papers, increased sales*
    - Higher prices
  - *Solid-wood products, decreased sales*
    - Higher volumes
    - Lower prices

- **EBIT decreased by 11%, currency 6%**
  - *Publication papers, increased EBIT*
    - Higher prices
    - Increased raw material and energy costs
  - *Solid-wood products, decreased EBIT*
    - Lower prices
    - Higher raw material costs

<table>
<thead>
<tr>
<th>SALES SEKm</th>
<th>Q1 2009</th>
<th>Q1 2008</th>
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<tbody>
<tr>
<td></td>
<td>4,333</td>
<td>4,290</td>
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<table>
<thead>
<tr>
<th>EBIT SEKm</th>
<th>Q1 2009</th>
<th>Q1 2008</th>
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<tr>
<td></td>
<td>583</td>
<td>655</td>
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</table>

| EBIT margin | 13.5% | 15.3% |
Packaging

Market challenges
- High liner inventories
- Overcapacity
- Weak demand

SCA response
- Production curtailments
- Earlier closure of New Hythe testliner mill
- Rationalization of units and work force
Corrugated market demand
Western Europe -10%* adjusted for fewer working days

Western Europe YTD February growth:
-16.0%

* Year to date February 2009 vs 2008
Containerboard
Price development – Testliner and Kraftliner

Euro/tonne

Source: FOEX
Containerboard
European recycled paper machines

Machines

K tonnes

5.6 MT - 25%
8.1 MT - 35%
9.2 MT - 40%

> 300KT
> 150KT → 300KT
< 150KT

SCA Interim Report Q1 2009
Packaging
Immediate corrective measures

**Containerboard**
- Early closure of New Hythe testliner mill mid 2009 (capacity 260,000 tonnes)
- Headcount optimization

**Corrugated**
- Downsizing and optimization of businesses
- Closure of 11 corrugated units
- Productivity and product mix improvement at 50 units
Packaging
Efficiency potential

Total cost SEK 1,700m

Write down
SEK 640m

Cash expenditure
SEK 1,060m

Headcount reduction
approximately 2,200,
corresponding to ~14% of
total European work force

Annual EBIT savings
SEK 1,070m from Q2 2010,
EBIT margin improvement
3-3.5 percentage points

2009 EBIT savings
SEK 310m

Annual EBIT savings
SEK 1,070m from Q2 2010,
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2009 EBIT savings
SEK 310m
### Packaging

#### Cost and cash flow impact

<table>
<thead>
<tr>
<th>Cost distribution</th>
<th>2009</th>
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<tbody>
<tr>
<td>Q2</td>
<td>SEK 470m</td>
</tr>
<tr>
<td>Q3</td>
<td>SEK 250m</td>
</tr>
<tr>
<td>Q4</td>
<td>SEK 980m</td>
</tr>
<tr>
<td>Full year</td>
<td>SEK 1,700m</td>
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<table>
<thead>
<tr>
<th>Net EBIT impact</th>
<th>2009</th>
</tr>
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<tbody>
<tr>
<td>Q2</td>
<td>SEK -400m</td>
</tr>
<tr>
<td>Q3</td>
<td>SEK -160m</td>
</tr>
<tr>
<td>Q4</td>
<td>SEK -830m</td>
</tr>
<tr>
<td>Full year</td>
<td>SEK -1,390m</td>
</tr>
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### Cash flow impact*

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2010</th>
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<tbody>
<tr>
<td>Full year</td>
<td>SEK -170m</td>
<td>SEK 210m</td>
</tr>
</tbody>
</table>

* Including savings
Outlook 2009

Q4 2008 guidance remains

- **Hygiene businesses**: Positive
- **Packaging**: Negative
- **Forest Products**: Stable
Q & A