

## Privacy notice - marketing

SCA processes Personal Data on an ongoing basis for the purpose of marketing our products and services in an optimal way, including providing relevant offers directly to our current and potential customers. Such marketing may include company information, newsletters regarding our business or parts thereof, and invitations to specific campaigns and events.

The Personal Data will also be used for analysis and monitoring of marketing activities, by SCA or external third parties engaged by us, for the purpose of improving our offers and to generally improve and develop our business.

Marketing activities may also be directed to other business contacts than existing or potential customers that are considered important to or may have an impact on our business, such as e.g. market organizations and other relevant organizations or businesses.

SCA's lawful basis for the processing is SCA's legitimate interest to market its business, where SCA in every case ensures that its contracting parties' and business contacts' interests and fundamental rights do not outweigh our legitimate interest to conduct the marketing activity and to perform development, optimization and management of our businesses.

In relation to marketing SCA's lawful basis for processing is the same regardless of whether the data subject is subject to the marketing in its role as representative for a company or as an individual business owner, such as a forest owner and/or sole trader.

### Unsubscription

You have the right at any time to request that we discontinue our use of your Personal Data for marketing purposes. Unless there is a legal requirement for us to continue processing your Personal Data, we will upon such request remove and discontinue to use your Personal Data for marketing purposes.

If you no longer wish to receive marketing, such as newsletters and invitations from any SCA company, you may unsubscribe using the following e-mail address: [gdpr@sca.com](mailto:gdpr@sca.com).

### Changes to this notice

SCA may change and update this privacy notice. In the event of material changes or if existing information is to be processed in any other way than stated herein, SCA will provide information about such changes on this website and SCA's intranet.

The latest version will always be available on this website and on SCA's intranet.