Significantly increased raw material prices
- OCC +140%
- Recovered paper US +80%
- Recovered paper Europe +30%
- Pulp +40%

Hygiene businesses
- Stable demand

Packaging and Forest Products
- Increased demand from low levels for packaging
  - Western European demand +3%*
- Good market balance for solid-wood products
- European demand for publication papers:
  - Magazine paper (SC and LWC) +4%
  - Newsprint +2%

* Year to date February 2010 vs 2009
Significantly increased raw material prices

NBSK pulp
March 2009 – USD 578
March 2010 – USD 879

OCC
March 2009 – EUR 39
March 2010 – EUR 102

Recovered paper - USA
February 2009 – USD 166
February 2010 – USD 303
# Q1 2010 results

<table>
<thead>
<tr>
<th>SEK millions</th>
<th>Q1 2010</th>
<th>Q1 2009</th>
<th>Change, %</th>
<th>Change, %**</th>
<th>Q4 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net sales</td>
<td>26,722</td>
<td>28,327</td>
<td>-6</td>
<td>1</td>
<td>27,507</td>
</tr>
<tr>
<td>EBIT*</td>
<td>2,027</td>
<td>2,136</td>
<td>-5</td>
<td>-1</td>
<td>2,568</td>
</tr>
<tr>
<td>EBIT margin* (%)</td>
<td>7.6</td>
<td>7.5</td>
<td>9.3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Profit before tax*</td>
<td>1,748</td>
<td>1,511</td>
<td>16</td>
<td>20</td>
<td>2,280</td>
</tr>
<tr>
<td>Earnings per share (SEK)</td>
<td>1.53</td>
<td>1.58</td>
<td>-3</td>
<td></td>
<td>1.72</td>
</tr>
<tr>
<td>Cash flow from current operations</td>
<td>1,148</td>
<td>1,640</td>
<td>-30</td>
<td></td>
<td>2,544</td>
</tr>
<tr>
<td>Debt/Equity ratio</td>
<td>0.57</td>
<td>0.70</td>
<td></td>
<td>0.60</td>
<td></td>
</tr>
</tbody>
</table>

- EBIT decreased 1%**
  - Higher volumes
  - Synergies and cost savings
  - Higher raw material costs
  - Lower prices
- Profit before tax increased 16%*
  - Lower finance net

* Adjusted for Packaging restructuring costs
** Adjusted for Packaging restructuring costs and exchange rate movements
Reduced net debt
And improved debt payment capacity

<table>
<thead>
<tr>
<th>Quarter</th>
<th>Net debt (SEKm)</th>
<th>Debt payment capacity (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1 2009</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>Q2 2009</td>
<td>32%</td>
<td></td>
</tr>
<tr>
<td>Q3 2009</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>Q4 2009</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>Q1 2010</td>
<td>35%</td>
<td></td>
</tr>
</tbody>
</table>
Personal Care
Q1 2010 vs Q1 2009

- **Sales decreased 6% (0%*)**
  - Incontinence care up 3%*
  - Feminine care up 9%*
  - Baby diapers -9%*

- **EBIT increased by 5% (9%*)**
  - Higher volumes
  - Lower prices
  - Lower raw material cost
  - Higher marketing costs

* Adjusted for exchange rate movements
Sales decreased 7% (0%*)
- Consumer tissue -3%*
- AFH-tissue increased 6%*

EBIT decreased by 18% (-13%*)
- Higher volumes
- Lower energy and distribution costs
- Acquisition synergies
- Lower prices
- Higher raw material costs

* Adjusted for exchange rate movements
Packaging
Q1 2010 vs Q1 2009

- **Sales decreased by 3% (7%*)**
  - Higher prices and volumes

- **EBIT increased by 137%** (152%***)
  - Higher prices and volumes
  - Savings from restructuring program
  - Increased raw material costs

* Adjusted for exchange rate movements and the closure of the New Hythe testliner mill in the UK
** Adjusted for restructuring costs
*** Adjusted for restructuring costs and exchange rate movements
Forest Products
Q1 2010 vs Q1 2009

Sales decreased by 5% (-3%*)
- Publication papers
  - Higher volumes
  - Lower prices
- Solid-wood products
  - Higher volumes
  - Higher prices

EBIT decreased by 16% (-16%*)
- Publication papers, decreased EBIT
  - Lower prices
- Solid-wood products, increased EBIT
  - Higher volumes
  - Higher prices
- Pulp, increased EBIT
  - Higher prices

* Adjusted for exchange rate movements
Outlook 2010

- **Group**
  - Improved general market conditions
  - Effects from price increases and cost reductions gradually during the second half 2010

- **Hygiene businesses**
  - Good demand
  - High promotion activities
  - Increasing prices for Tissue

- **Packaging**
  - Demand improvement
  - Increasing prices

- **Forest Products**
  - Signs of small recovery from low level for publication papers
  - Price increases on magazine paper
  - Good market balance for solid-wood products