SCA – a Leading Global Hygiene and Forest Products Company
Favorable Market Trends

- Global population growth
- An aging population
- Increasing disposable income
- Increased insight that good hygiene improves health and well-being
2015 in short

115

SEK billion in net sales

Return on capital employed*

12%

13

SEK billion in operating profit*

Proposed dividend

5.75 SEK/share

*Excluding items affecting comparability
Our Sustainability Targets

- People & Nature Innovations
- Hygiene Solutions
- Code of Conduct
- Employee Health & Safety
- Climate & Energy
- Fiber sourcing & Biodiversity
- Water
Important Events

- Acquisition of Wausau Paper Corp., a North American Away-from-Home tissue company
- Investment in a new production facility for incontinence products in Brazil
- Integration of SCAs hygiene business in Southeast Asia, Taiwan and South Korea with Vinda
- Enhancement of the hygiene organization
- Investment in increased pulp capacity in Sweden
- Addressed areas with weak profitability
- Decision to dividing the Group into two divisions, a Hygiene division and a Forest Products division
Tork EasyCube at Gröna Lund
Total Shareholder Return 2015

OMX Stockholm 30
+2%

SCA B
+50%